Asset Based Lending Operations Expert Business Certainty Celebrates 5th Birthday

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The UK's only dedicated Asset Based Lending Operations Consultancy Business Certainty is proud to announce the celebration of its 5th year in business.

Since Business Certainty launched in 2009, it has been at the forefront of helping asset based lenders escalate levels of client satisfaction by driving operational efficiencies in new client take-ons, on-going operations and exit strategies.

Furthermore Business Certainty has built a strong reputation amongst the professional advisor community for overseeing the implementation of vital debt financing transactions swiftly and with as minimal disruption as possible.

Founder Tracy Turner has drawn on her operational strengths, her ability to build relationships and her combination of in-depth market knowledge and a human approach to get results and to drive the Business Certainty business forward.

Tracy Turner says: “This anniversary recognises the dynamic shift in the importance of the lender/client relationship. Client satisfaction matters to asset based lenders as it directly impacts bottom line profits and sales revenues.”

Tracy adds: “In the last year Business Certainty has evolved into more than just an operations consultancy. It has become a relevant resource for asset based lending operations best practice advice and information. I’m delighted that asset based lenders, accountants, investors and SMEs have embraced our offering and I am looking forward to an exciting future.”

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Related Keywords:

Asset Based Lending :: ABL ::

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