

ASL Group launch new responsive website

Thursday 4 June, 2015

Automated Systems Group Ltd (ASL) has launched a new responsive website. The new website is easy to navigate, responsive to mobile and tablet devices, includes refreshed graphics and comprehensive product information. The website also provides clear partner information from major manufacturers including Kyocera, Ricoh, Lexmark and Epson.

The new website's content has been streamlined to provide a more user-friendly and engaging experience for ASL's web visitors. ASL has an impressive product line-up from the world's leading manufacturers, but in addition, the Managed Document Solutions message as an end-to-end service is at the heart of the website's objectives. The new website shows businesses how software and cutting-edge, multi-functional device solutions can increase efficiency and reduce customer costs.

Mark Garius, Managing Director at ASL Group Ltd said: "The new ASL website has been designed with user experience in mind and developed to ensure the site is compatible with today's browsers and mobile devices. We also have an array of case studies that provide a detailed overview of ASL's capabilities across a wide range of sectors beyond the traditional business service industries to include education, manufacturing and construction."

On the new ASL website, visitors can also stay informed with the latest news from ASL and the print industry. The "News" page features the latest company announcements, product innovations and opinion pieces.

In addition, the new website allows users to engage with ASL across an array of social media platforms including Facebook, Twitter, LinkedIn and Google+.

ASL is one of the UK's leading independent document resellers, supplying and managing print, copy and scan solutions from world leading manufacturers. The company is based in Cambridge with offices in the midlands, London, Milton Keynes and Great Yarmouth employing 100 staff and looks after around 5000 customers across the UK.

For more information about ASL, call 0845 207 7000, email enquiries@asl-group.co.uk or go to the new website at www.asl-group.co.uk

For press enquiries, please contact Jo Evans at Emerald Frog Marketing, e-Space North, 181 Wisbech Rd, Littleport, Ely, Cambs, CB6 1RA

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