

## Asian FTG Futures Trading Group Names Robert Hongyu to New Post of Senior Vice President, Institutional Sales and Business Development

Tuesday 22 April, 2014

Asian FTG Futures Trading Group([asian-ftg.com](http://asian-ftg.com)) an independent commodities and futures advisory firm located in Hong Kong today announced that Robert A. Hongyu has joined the firm to assume the new role of Senior Vice President, Institutional Sales and Business Development. Hongyu, 44, has more than 20 years of experience in institutional sales, futures brokerage and trading, and management.

Mark Jiahong, Asian Futures Trading Group Senior Managing Director, Sales and Marketing, said: "Bringing Mr. Hongyu on board in this new position represents our most aggressive effort to date to expand our institutional presence in Hong Kong. He has a terrific track record, great relationships throughout the industry and a strong knowledge base that will enable us to focus specifically on expanding and strengthening our institutional offering."

"Asian Futures Trading Group has an incredible value proposition for institutional brokers and sales teams. The relationship with the client is paramount, the new trading floor here is state-of-the-art, and the firm wants its brokers to share in the upside opportunities. My primary mission is to bring in talented, experienced, client-focused institutional brokers and sales teams." said Mr. Hongyu.

Hongyu will also supplement the efforts of Asian Futures Trading Group's Enterprise Solutions sales team, offering private label facilities management services to buy-side and sell-side firms in which futures are not the primary business. Asian Futures Trading Group delivers customized solutions to many of the world's largest financial services firms, enabling them to outsource a wide range of front-office execution capabilities and back-office operations, depending on the needs of the client.

About Asian Futures Trading Group([asian-ftg.com](http://asian-ftg.com))

Asian FTG ([asian-ftg.com](http://asian-ftg.com)) is an independent commodities and futures advisory firm located in Hong Kong. Asian Futures Trading Group offers the latest in order entry technology coupled with 24-hour execution and clearing on exchanges worldwide. Clearing more than 100,000 client accounts, the firm provides a full range of services to the industry's largest global network of introducing brokers (IBs) and to commercial, institutional, international and individual clients.

These include more than 200 IBs and many of the world's largest financial, industrial and agricultural institutions. We do not engage in proprietary trading; all of our business focuses on our valued clients.

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