

Ashtons Estate Agents Find a New Home in Warrington

Monday 10 March, 2014

Ashtons have chosen [Out of Home International](#) to promote their innovative Estate Agency throughout Warrington.

A [48 sheet billboard campaign](#) will be featured from March 10th, running for three months to establish a presence for the brand in the town.

The modern design demands attention, with the company engaging audiences by offering to advertise their home 'through all five of our Warrington Offices'. A mixture of photos and graphics add to the appeal of the campaign, with Ashtons' branding and 'We love where you live' strapline clearly displayed.

Operating since 2005, Ashtons have earned a reputation as one of the largest and most well-known independent estate agents in the North West, and are hoping to promote their services even further with the use of this targeted campaign.

CEO of Out of Home International's parent company Media Agency Group, Lee Dentith, said: "Displaying Ashtons and their services on the largest billboard format places their brand in the heart of the area that matters; creating high visibility impact to engage with potential customers."

Media:



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48 Sheet :: Billboard :: Advertising :: 48 Sheets :: Outdoor :: Ashtons. ::

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