ASG in the Park - Big Brands Party in Hyde Park!

Wednesday 5 August, 2015

Media:

















On Friday 31st July 2015, Hyde Park was host to the first annual ASG in the Park!

On the anniversary of the launch of their now award winning website, Multichannel Marketing and IT recruiter ASG International celebrated with some of the world's most respected brands including Kurt Geiger, Arcadia, Harrods, White Stuff, Sweaty Betty, Omorovicza, SPACE.NK.apothecary, Ann Summers, DM London, Mothercare, Groupon and Wallis.

The vibe was that of a party with purpose, making for an unusual and refreshing experience for all in attendance. With no pressure to buy or sell, guests could choose how much "business" they wanted to talk. Naturally, bringing together top internal recruitment professionals and senior marketing managers from massive brands meant there was a buzz of networking; discussing shared interests, problems, victories, ideas and solutions.

ASG in the Park was the first of what is hoped to be many events celebrating the success of the specialist recruiter's rebrand and brought together an incredible blend of people from an array of international brands.

The celebrations were quintessentially British with strawberries and cream, PIMMS, Bubbly, lawn games and, in perhaps a less traditionally British fashion... there was sun!

Also in attendance was Only Marketing Jobs, a leading industry job board. They were well represented, bringing along a great team who all enjoyed the bar, barbeque and banter!

Testimonials:

"No other recruiters do this. Getting all the brands together like this is great and the food is so good!" – Toby Heales, Only Marketing Jobs

"It's great, really cool!" – Stephanie Packett, Sweaty Betty

"A beautiful day made for an even more summery, chilled out atmosphere with great people and excellent conversation. ASG in the Park was everything we wanted and more." – Holly Delaney, ASG International

"A great day for it, love the idea!" – Gary Dale, White Stuff

"Great afternoon with a brilliant bunch of people. Good opportunity to network with top talent in the industry and share ideas with other in house recruiters. Well organised and top venue." – Sheridan Powell, Arcadia

"Oh my god, I've loved it!" – Olga Power, Groupon

"Industry events can be informative and enjoyable but they're often extremely formal and lack the fun ASG is known for. We wanted to do it differently. First and foremost, ASG in the Park was a celebration and we had a blast!" – Terry Cannon, ASG International

ASG International is a leading international recruitment consultancy offering 'Search' expertise to a wide range of sectors including Marketing, IT, eCommerce, Print, Packaging and Creative Services!

Follow ASG International on Twitter and keep up with the latest industry news and updates! You can find us as @ASGrecruit

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