

Asda Money Reveals the Benefits of Hybrid Vehicles

Friday 23 August, 2013

Hybrid cars are becoming increasingly popular as manufacturers recognise the need for fuel-efficient cars. Leading manufacturer Toyota recently revealed figures showing a staggering 82 per cent increase in sales of its bellwether hybrid cars(1).

With this in mind [Asda Money](#) reveals the benefits of hybrid vehicles.

Economical

There are a number of advantages to owning a hybrid car, one being that they are more fuel-efficient. Eco cars combine electric power and fuel so they are capable of maximising the best possible levels of performance.

These powers can typically be used on their own or in conjunction with one another. This could drastically help to reduce the overall cost of motoring in the long term as fuel prices continue to rocket.

Environmentally friendly

Not only are hybrid cars better for your wallet in terms of fuel consumption, but they are also better for the environment and help to reduce your carbon footprint. Because of the reduced amount of fuel needed to power the car, hybrid vehicles emit less pollution compared to traditional fuel operated cars.

Hybrid cars are often compact and lightweight meaning they are easier to manoeuvre on the roads. Another advantage to a buying a hybrid car is that it will have the latest technology so drivers will not need to swap for an upgrade in the near future.

Lower running costs

The car insurance group your car is in can influence the overall cost of your premium and the majority of green cars and eco friendly vehicles fall into lower categories, making hybrid cars ideal for those looking to reduce motoring costs. Fuel-guzzling supercars usually fall into the higher insurance groups making them more expensive to own and run.

Notes to Editors

1.

230813ACIPRESSAT

About Asda Car Insurance

- Independently rated as 5 star quality by industry experts Defaqto
- Breakdown Assistance^ and Legal Expenses cover included as standard
- A courtesy car as standard following an event that is covered by your policy
- UK Customer Service centre and your own personal claims manager
- Optional no claims discount protection when you've got 4 or more years without claims†

^ For vehicles under 12 years of age. Applies to comprehensive policy only. There is a 48 hour period after your policy starts before recoveries can commence.

† A No Claims Discount of four or more years will not be reduced provided no more than two claims occur within any five consecutive years. If three or more claims are made during the five year period, we will reduce the discount you receive.

Asda Money is a trading name of Asda Financial Services Limited. Asda Financial Services Limited uses a selection of companies to provide its products and services. Please refer to www.ASDA.com/money for details of our product partners and the relevant terms and conditions for each of our products and services.

Asda Car Insurance is arranged and administered by Commercial Vehicle Direct Insurance Services Ltd

Related Sectors:

[Motoring](#) :: [Personal Finance](#) ::

Related Keywords:

[Hybrid Cars](#) :: [Hybrid Vehicles](#) ::
[Hybrid Cars](#) :: [Eco Cars](#) :: [Asda Money](#) :: [Asda Car Insurance](#) ::

Scan Me:



(CVD) who are authorised and regulated by the Financial Conduct Authority (Firm reference No. 302216). www.fca.org.uk. Registered office: MMT Centre, Severn Bridge, Aust Bristol BS35 4BL. Registered in England and Wales number 04137311. Asda Financial Services Limited and Asda Stores Ltd who are Introducer Appointed Representatives of Commercial Vehicle Direct Insurance Services Ltd.

Company Contact:

[Asda Money t/a Asda Financial Services Limited](#)

T. 02072943631

E. asdamoney@lansons.com

W. <https://money.asda.com>

Additional Contact(s):

For more information please call:

Katie Hayward / Rebecca Annable / Rozie Green

Lansons Communications

0207 294 3631 / 0207 5669731 / 0207 566 9724

Email: asdamoney@lansons.com

[View Online](#)

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.money-asda.pressat.co.uk>