

## Asda Money Reveals the Benefits of Hybrid Vehicles

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Hybrid cars are becoming increasingly popular as manufacturers recognise the need for fuel-efficient cars. Leading manufacturer Toyota recently revealed figures showing a staggering 82 per cent increase in sales of its bellwether hybrid cars(1).

With this in mind Asda Money reveals the benefits of hybrid vehicles.

#### **Economical**

There are a number of advantages to owning a hybrid car, one being that they are more fuel-efficient. Eco cars combine electric power and fuel so they are capable of maximising the best possible levels of performance.

These powers can typically be used on their own or in conjunction with one another. This could drastically help to reduce the overall cost of motoring in the long term as fuel prices continue to rocket.

## **Environmentally friendly**

Not only are hybrid cars better for your wallet in terms of fuel consumption, but they are also better for the environment and help to reduce your carbon footprint. Because of the reduced amount of fuel needed to power the car, hybrid vehicles emit less pollution compared to traditional fuel operated cars.

Hybrid cars are often compact and lightweight meaning they are easier to manoeuvre on the roads. Another advantage to a buying a hybrid car is that it will have the latest technology so drivers will not need to swap for an upgrade in the near future.

#### Lower running costs

The car insurance group your car is in can influence the overall cost of your premium and the majority of green cars and eco friendly vehicles fall into lower categories, making hybrid cars ideal for those looking to reduce motoring costs. Fuel-guzzling supercars usually fall into the higher insurance groups making them more expensive to own and run.

Notes to Editors

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^ For vehicles under 12 years of age. Applies to comprehensive policy only. There is a 48 hour period after your policy starts before recoveries can commence.

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