

Asda Money Reveals how to Keep Your car on the Road This Summer

Monday 10 June, 2013

Asda Money reveals how to prepare your car for summer driving.

With the wind in your hair and sun on your driving arm, summer driving can be a fun and exciting experience. However, the last thing that motorists enjoying a summer drive want is to breakdown. Car's react differently in different weather conditions and the heat could put pressure on your vehicle over the summer months.

Here are a few tip tips for summer driving:

Leave a greater distance between your vehicle and the car in front when driving in bright sunlight. Greater sunlight can reduce your visibility and reaction time. Tinting you car windows could be a long-term solution to sun glare.

Beat the heat this summer by ensuring your vehicle is well ventilated. Built-in air-conditioning often comes as standard in new cars. For older versions you may have to settle for a fan so check this works. You may want to invest in a car sun screen which can be placed on the interior of your windscreen, and reflects the suns rays to keep your vehicle's interior cool.

Your car can heat up easily in warm weather especially if the seats are leather or plastic. It could be a good idea to cover seats in the summer and park in shady locations to avoid turning your car into a greenhouse.

All year round your car will need regular maintenance and should be regularly serviced. Cheap breakdown cover could also help throughout the year.

You will also need to check water and oil levels often. The water levels are especially important in summer as your car and its parts – the radiator for example – are more prone to over-heating.

Notes to Editors

1. http://www.directline.com/motor/safe_driving.htm

About Asda UK Breakdown Cover

- Independently rated as 5 star quality by industry experts Defagto
- Over 3,000 breakdown professionals ready to help
- 76% of cars fixed at the roadside*
- Average response time under 42 minutes^
- 98% of customers satisfied with our service~
- Cheaper than the AA & RAC**
- * Fix rate of 76.3% taken from 108089 invoices during Jan-Dec 2012
- ^ Response time of 41.9 minutes taken from 61317 customer questionnaires during Jan-Dec 2012
- $\sim\!$ Customer satisfaction of 98.2% taken from 61317 customer questionnaires during Jan-Dec 2012
- **Based on Asda UK Breakdown Cover compared to the nearest equivalent level of cover from the AA and RAC. Competitor's prices include discount available on 01/05/13 (online and call centre).

Asda Money is a trading name of Asda Financial Services Limited. Asda Financial Services Limited uses a selection of companies to provide its products and services. Asda Financial Services Limited and Asda Stores Limited act as Introducer Appointed Representatives to Liverpool Victoria Insurance Company Limited for Breakdown Cover. Britannia and Britannia Rescue are registered trademarks and are trading styles of the Liverpool Victoria group of companies. Liverpool Victoria Insurance Company Limited, registered in England and Wales number 3232514 is authorised and regulated by the Financial Services Authority, register number 202965. Registered address for all Liverpool Victoria companies: County Gates, Bournemouth BH1 2NF.

10062013ABDPRESSAT

Related Sectors:

Motoring :: Personal Finance ::

Related Keywords:

Breakdown Cover :: Car Breakdown Cover :: Breakdown :: Insurance :: Asda Money ::

Scan Me:





Company Contact:

Asda Money t/a Asda Financial Services Limited

T. 02072943631

E. <u>asdamoney@lansons.com</u> W. <u>https://money.asda.com</u>

Additional Contact(s):

For more information please call:

Katie Hayward / Rebecca Annable / Rozie Green Lansons Communications 0207 294 3631 / 0207 5669731 / 0207 566 9724

Email: asdamoney@lansons.com

View Online

Newsroom: Visit our Newsroom for all the latest stories: https://www.money-asda.pressat.co.uk

<u>Distributed By Pressat</u> page 2 / 2