

## **ASD Launches Kitchen Design And Installation Service**

Wednesday 20 June, 2012

**Leeds, June 2012:** Leading electrical appliances and spare parts distributor ASD has launched a range of kitchen design and installation services

The move allows the Leeds-based company to offer its customers high quality kitchens at affordable prices, an approach that should prove popular in the current economic climate.

To support the new services a kitchen design showroom has been added to ASDs head office in Morley, Leeds.

The purpose-built showcase features nine contemporary, classical and traditional kitchen designs including three from the Bretton Park range. The other six bespoke designs have been put together by ASDs highly skilled kitchen fitters.

Sales Director Vincent Vurgest said: Historically we have focused on our core business of appliance sales, appliance spares and repairs. Now that we have expanded ASD into the kitchen marketplace we can provide the complete kitchen solution. Our team of professional installers can also provide flooring, lighting, plumbing, tiling and heating solutions, therefore offering a one-stop-shop for all kitchen needs

To celebrate the launch of the new service ASD is offering customers £400 worth of free appliances when they spend over £2,500 on a new kitchen.

A new website will be launched to help market ASDs range of kitchen designs.

#### **ENDS**

#### **About ASD Appliances**

Founded in 1985 as a Whirlpool Spare Parts stockist, ASD Appliances quickly became the premier Whirlpool Spare Parts distributor in the North of England and is currently one of the UKs leading suppliers of appliances and appliance spare parts. ASD stocks a wide range of washing machine, fridge, cooker, tumble dryer and dishwasher brands and supplies both spare parts and domestic appliances to trade and retail customers from all over the UK from its showroom in Morley, Leeds.

ASD can supply almost all types of spare parts from <u>tumble dryer spares</u> to dishwasher spares via fridge spares and more to anywhere in the UK on a next-day delivery basis.

All ASD white goods and spares parts are available from www.leedsappliances.co.uk

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