

ARTICULATE MARKETING TWICE NAMED A Q3 WINNER IN HUBSPOT'S 2022 IMPACT AWARDS

Monday 19 December, 2022

London, UK – Today, <u>Articulate Marketing</u> announced that it has been named a winner in the BOTH the Platform Excellence and Platform Migration Excellence categories in HubSpot's Q3 2022 <u>Impact Awards</u> - a rare double accolade. HubSpot, a leading CRM platform for scaling companies, uses these awards to recognize members of its Solutions Partner Program who go above and beyond to help their customers grow better.

Articulate Marketing has had a knock-out quarter, winning twice at the Impact Awards for successes with clients, <u>Ecologi</u> and <u>HealthHero</u>. These wins showcase the Articulate team's HubSpot prowess with large-scale Enterprise-grade migrations of high complexity.

"Creating customer relationship magic is at the heart of what we do at HubSpot. We're grateful to have solutions partners like Articulate Marketing that help us do just that," said Brian Garvey, VP, Solutions Partner Program at HubSpot. "We're thrilled to recognize Articulate Marketing's unwavering commitment to our shared customers with not one, but two(!) Impact Awards. On behalf of everyone at HubSpot, I want to congratulate their team on this amazing achievement."

The Impact Awards are given on a quarterly basis in four categories:

- Product Excellence
- Platform Excellence
- Technical Expertise
- Platform Migration Excellence

In addition to the quarterly awards, HubSpot also gives five annual awards that recognize partner achievements across the entire year: Global Partner of the Year, Partner of the Year, Rookie of the Year, Customer First, our global diversity, equity, inclusion and belonging HEART award. All winners are recognized in the Impact Awards Hall of Fame.

"I'm over the moon. It's very rare to win twice at the quarterly HubSpot Awards, so this is a powerful validation and recognition of our work. I want to congratulate the team of writers, designers, developers and client partners who made this win possible. They are exceptional at what they do. I couldn't be more proud of them. It's well deserved and a massive achievement." - Matthew Stibbe, Articulate Marketing CEO

Learn more about the Impact Awards and apply here.

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