Articulate Marketing releases HubToolKit, a new HubSpot SEO optimisation and social media curation app

Monday 21 October, 2019

Articulate Marketing is proud to announce the release of their new HubSpot integration app, HubToolkit.

HubToolkit is a one-stop shop for marketing agencies and HubSpot uses who want to accelerate their search engine optimisation and social media curation work. Whether they use it to launch new fee-earning services or cut the costs (and increase the profitability) of their existing work, HubToolkit is a must-have app for any HubSpot user.

Save time, improve SEO and social

Here are some of the essential-but-time-consuming chores that HubToolkit streamlines and accelerates:

- Compressing images on HubSpot CMS web pages and blog posts so they load faster
- Finding, curating and publishing content from carefully chosen websites directly into HubSpot's social media publishing tool
- Finding and fixing broken links in HubSpot CMS websites and blogs
- Quickly updating meta descriptions and page titles, making sure they are the right length
- Adding or updating image alt tags

With a simple user interface and a direct API integration to HubSpot, what took hours to do natively in HubSpot or with traditional tools now takes minutes. Not only do you get a faster, better optimised website and hassle-free social media curation but it takes less time than ever before.

Built by HubSpot experts, for HubSpot marketers

"We developed HubToolkit for our own 20-person HubSpot Platinum agency," says Matthew Stibbe, CEO. "It's already saving us hundreds of hours of work and delivering results for our clients. And now it's time to share what we've built with other HubSpot agencies and users."

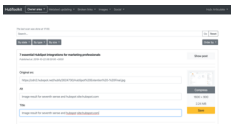
For more information visit: www.hubtoolkit.com **and** www.articulatemarketing.com**.**

About Articulate Marketing

Articulate helps ambitious B2B technology companies grow faster with modern marketing, remarkable content and growth-driven website design. HubToolkit is Articulate's second app, joining Turbine (www.turbinehq.com), an app that takes care of time off requests, expense claims and purchase orders online.

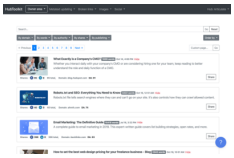
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HubToolkit
By Articulate



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