Articulate Marketing named DEI&B global HEART award winner for HubSpot's Solutions Partner Impact Awards

Tuesday 7 March, 2023

London, UK – Today, Articulate Marketing announced that it has been named the sole winner of the DEI&B Global HEART Award category in HubSpot's 2022 Performance Impact Awards. HubSpot, a leading customer relationship management (CRM) platform for scaling companies, uses the award to recognize members of its Solutions Partner Program who meet specific criteria that contribute to their growth and the growth of their customers.

Having recently won Investors in People's Small Employer of the Year award, winning HubSpot's Global HEART award is proof that we're doing the right things for our team, and multiple third parties can agree to that fact. Our mental health awareness initiatives, particularly, have helped to build a resilient and well-supported team where everyone is empowered to be themselves at work, whoever they may be, whatever their background.

Brian Garvey, VP of the Solutions Partner Program at HubSpot said, "Articulate Marketing has had an incredible impact on their customers' success. The entire HubSpot community congratulates Articulate Marketing and the other Impact Award winners on this exciting achievement."

The Performance Impact Awards are given on an annual basis in five areas:

- Global Partner of the Year
- Global HEART Award for DEI&B Initiatives
- Partner of the Year
- Rookie of the Year
- Customer First

In addition to the yearly awards, HubSpot also gives quarterly awards in four categories: Product Excellence, Platform Excellence, Technical Expertise, and Platform Migration Excellence. All winners are recognized in the Impact Awards Hall of Fame.

"This is a really welcome validation of our efforts to put diversity, equity, inclusion and belonging first. The judges were especially impressed by the work we've done around neurodiversity and mental health awareness. Massive congratulations to us all for the work that everyone is putting in to make Articulate a great place to work."

- Matthew Stibbe, Articulate Marketing CEO

Learn more about the Impact Awards here.

About Articulate Marketing:

Articulate Marketing is a UK-based remote working marketing agency. Founded in 2003 by Matthew Stibbe, the business has grown to a mighty, multi-national, multi-certified 20-person team, offering marketing strategy, copywriting, and website services for B2B tech clients, such as Microsoft and Dell, as well as SMEs and mid-market tech, cloud service providers and SaaS companies. Plus, we're a proud B Corp, Investors in People certified, Real Living Wage, Climate Positive, HubSpot diamond partner and Impact Award winner.

Related Sectors:

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Related Keywords:

Marketing :: HubSpot :: DEI&B :: DEI :: Inclusion ::

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Our mission is to build your ‘Difference Engine’. Differentiation is at the heart of what we do as marketers. We believe every successful company has a difference engine. With it, you can stand out from the crowd, beat out competitors, attract customers and become a thought leader in your industry.

Check out our website: https://www.articulatemarketing.com/

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