Articulate Marketing becomes a HubSpot Certified Agency Platinum Partner

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London, United Kingdom: Today, Articulate Marketing announced that it has become a **HubSpot Platinum Partner** Certified Agency, making it one of the top ag

Articulate specialises in inbound, digital marketing for technology businesses. The firm started working with HubSpot in 2014 and this milestone puts the agency in marketing's premier league.

HubSpot, a leading CRM, marketing, sales, and customer experience platform, works hand-in-hand with Agency Partners to grow their businesses through inbound software, services, and support.

Of the announcement, HubSpot Channel Account Manager Keith Cosgrave said, 'Articulate are the premier agency that can craft and execute a tailored inbound marketing and sales strategy for your B2B technology business. Their ability to diagnose, research and formulate a results-focused strategy has been fundamental to their clients' success and growth.'

I highly recommend approaching Articulate if you are looking to scale up your business and dramatically improve the performance of your online presence and lead generation.'

Articulate continues to grow its business by incorporating inbound strategies to attract, engage, and delight customers. A remote agency with 16 staff, Articulate creates and implements inbound campaigns for its clients. The firm embraces joined-up digital marketing including copywriting, SEO, growth-driven website design, pay-per-click advertising and marketing strategy.

Notable milestones and achievements on the journey to Platinum include:

- Adopting an inbound methodology leading to a 50x increase in leads for Articulate and its clients
- Switching from a project-based model to long-term relationships with more than 80 percent of clients; becoming their outsourced marketing department
- Trebling revenue since joining the HubSpot Partner Program

Since working with Articulate, 'we've seen exponential growth in not only our online presence but our customer and prospect engagement,' says Mitchell Feldman, Chief Digital Officer at RedPixie,

'The team is not only knowledgeable and talented, they are approachable and really understand our business and desires,' says Tim Mears, Managing Director at Axon IT, another client. '[They] have managed to do what many suppliers don't, which is to become an extension of our own business.'

'Becoming a HubSpot Platinum Partner is a tremendous milestone for Articulate,' says Matthew Stibbe, founder and CEO. 'It's a public symbol of our commitment to HubSpot technology, inbound marketing and delivering breakthrough results for our clients.'

About Articulate Marketing:

Articulate Marketing specialises in digital marketing for B2B technology companies. The company helps ambitious B2B technology companies grow faster with modern marketing, remarkable content and growth-driven website design.

Lear more at www.articulatemarketing.com

About HubSpot
HubSpot (NYSE: HUBS) is a leading CRM, marketing, sales, and customer experience platform. Since 2006, HubSpot has been on a mission to make the world more inbound. Today, over 37,000 customers in more than 90 countries use HubSpot's award-winning software, services, and support to transform the way they attract, engage, and delight customers. The HubSpot Growth Stack, built on a powerful, free CRM and comprised of the Marketing Hub, Sales Hub, and soon to be released Customer Hub, gives companies all the tools they need to manage the entire customer experience from awareness to advocacy.

HubSpot has been named a top place to work by Glassdoor, Fortune, The Boston Globe, and The

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Boston Business Journal. The company is headquartered in Cambridge, MA with offices in Dublin, Ireland (EMEA HQ); Singapore; Sydney, Australia; Tokyo, Japan; Berlin, Germany; and Portsmouth, NH.

Learn more at www.hubspot.com

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