Aristocracy London Brings Luxury To Any Occasion With A Collection Of Limited Edition 3 Piece Suits

Tuesday 7 May, 2019

Stylish design and exquisite craftsmanship in men's suits, along with a sleek shopping experience to meet the needs of the modern gentleman.

Aristocracy London is a new brand that offers a collection of limited edition 3 piece suits, exclusively available through the company's website. The suits incorporate a number of design features that are usually only found in bespoke tailoring, but at a more reasonable price range. What's more, at the point of purchase the customer can personalise the suit with the ordinal number and monogram of his choice.

Aristocracy London was founded by Laz, a digital marketing professional who struggled to find clothes that matched his busy lifestyle and brands that offered a streamlined shopping experience. So he turned his passion for suits into a business venture and worked with a team of designers and manufacturers while maintaining oversight of the process from start to finish. The end result is a collection of men's suits that are stylish, comfortable and suitable for all occasions, whether it's for a day at work or a night about town, a social occasion or a weekend away. With a focus on quality rather than quantity, the brand will only produce 100 items of each design and, at the point of order, the customer can personalise the suit with the ordinal number of his choice, between 1 and 100 provided it is still available, and a monogram of up to 8 characters. The order will be delivered, for free, in a stylish box accompanied by two complimentary gifts: a designer garment bag and a stylish broad-shouldered hanger. As size is a major concern in online purchases, the brand's website contains a comprehensive size guide along with a suit size calculator for those who know their size and just want a quick check. And if the fit turns out not to be quite right, customers can return the product at no cost to them within 30 days. The suits themselves have a number of high-end tailoring features that are usually only found in bespoke tailoring, such as a boutonniere loop to keep a flower or Remembrance poppy in place, functional sleeve buttons, underarm shields to avoid sweat patches on the jacket and a full canvas interlining giving the garment structure and flexibility. But there is more to Aristocracy London than clothes as the brand seeks to appeal to the modern gentleman with a weekly blog on style and etiquette tips. In Laz' words: *"A modern gentleman is not defined by the circumstances or privileges that he was born into but by the manners he develops and the choices he makes in life. Similarly, style is not a skill one inherits but an attitude one acquires."*

Aristocracy London combines the finest fabrics with cutting-edge craftsmanship and caters to the modern gentleman; a man who likes to look sharp, unique and suitably attired at all times. Attention to detail is not just limited to their products; the shopping experience throughout the website is built around the customers so every step of the process, from finding the right suit to selecting the right size and from delivery to returns, is seamless.

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