Are you ready for Q4? Imperyo urge businesses to implement their three tips now!

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Be sure to finish 2015 on a high by planning and preparing for the final quarter effectively. Imperyo reviews three key tips every entrepreneur should be doing right now.

As businesses everywhere prepare to enter the final quarter, direct marketing specialists Imperyo believe entrepreneurs need to prepare and execute a strong plan to pave the way for success into 2016. As the firm looks to close a successful third quarter it is important to assess successes and more importantly assess any areas for improvement as the new plans are developed.

About Imperyo: http://www.imperyo.co.uk

The firm offers their three top tips to be prepared:

Take Time Out – Many entrepreneurs suffer fatigue as they move from one quarter to another. Imperyo believes it is crucial to take time out to recharge the batteries and reset the mind. A few simple steps can help relax the mind, without fully taking a foot of the gas.

The firm encourages workers should:

•Actually take a lunch break, away from their desk.

•Take short breaks to refresh the mind and body – walk to grab a refreshment, getting fresh air can improve mood and boost productivity.

•Plan fun activities in spare time. The firm encourages the theory, 'work hard, play hard'.They also encourage their workforce to make time to spend time with friends and family outside of work, to create a strong work life balance.

Be Positive

Imperyo believes that creating a positive culture assists their workforce to remain upbeat and positive. For productivity and morale to remain high, motivation to remain positive is encouraged through voluntary workshops and the firm discourages negativity in the workplace.

Plan Ahead

Preparation is key to success in all endeavours believes Imperyo. The firm believes that failure to prepare is a guaranteed way to miss out on opportunities.For those unsure where to start, the firm offers the following as a guideline:

•To guarantee success, an objective should be set to achieve 150% of the set target.

•Assess the business pipeline, make any adjustments now that are required to increase productivity.

•Highlight the projects that are going to be key in success. Plan those first - it is crucial to make the biggest projects the most successful.

•Build multiple strong contacts with each client, to keep ahead of any changes in company structure.

•Use co-workers to assist any large scale campaigns, encourage additional responsibilities to accommodate growth.

Targeted environments aren't for everyone but the attraction to this line of work comes from the rewards and lifestyle it can create. By preparing and remaining positive, Imperyo believes once this passion for success is established it's easily maintained with the right mentality.

Imperyo is an outsourced sales and marketing firm based in Watford. The firm specialises in face-to-face direct marketing techniques in order to create long-lasting connections with consumers and increase their

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clients' customer acquisition, brand awareness and brand loyalty. The firm help clients spread awareness through positive customer engagement and first class customer service.

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