APRIL UK joins Health Insurance Comparison Website ActiveQuote.com

Friday 22 June, 2012

Health insurance comparison website ActiveQuote is pleased to announce that APRIL UK has joined its panel of health insurance providers.

As a leading health insurance comparison website and FSA registered broker, ActiveQuote.com is always looking to offer its customers the largest range of quotes in the UK. Thats why ActiveQuote is delighted to welcome APRIL UK to its panel of health insurers, joining 11 other insurers including Aviva, Bupa and Pru Health.

Alchemy is APRIL UKs bespoke health insurance policy that can be tailored to every individual customer. From June 2012, Alchemy will be available to compare and buy online at ActiveQuote.com

When choosing Alchemy, customers are invited to select their core cover from three different levels. All standard policies come with full inpatient and day patient care with no overall financial limit on eligible benefits.

Users can then choose add-ons to optimise their policy like complementary medicine, psychiatric cover, health cash benefits and an extended hospital list. APRIL UK also rewards its customers with a reduction in excess for every claim free year.

Dr. Richard Theo, Managing Director of ActiveQuote, said: 'We are delighted to welcome APRIL UK to our panel of health insurers. As the only true health insurance comparison website in the UK we pride ourselves on bringing our customers the widest choice in the market. Alchemy is only sold through a few choice brokers, and we are very excited to be one of them.'

Sarah Buck, CEO of APRIL UK, said: 'APRIL UK is delighted to work in partnership with ActiveQuote. They are widely recognised as a leading Health Insurance broker and we are proud to be part of their panel of insurers.'

Our Alchemy Private Medical Insurance Plan provides a fantastic array of benefits and is competitively priced. I have no doubt that it will strengthen ActiveQuotes proposition and help them meet their customers requirements.'

-Ends-

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Note to editors:

ActiveQuote Health Ltd is a specialist insurance broker, fully authorised and regulated by the Financial Services Authority (FSA). ActiveQuote offers online quotes for health insurance, income protection and life insurance.

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