

Apps Plus Launches New Website

Tuesday 14 January, 2020

Apps Plus is an established mobile app development company in Coventry that has worked with a comprehensive list of recognised brands such as Jaguar Land Rover, Peugeot, Citroën, Wilmott Dixon, PureGym, and many more companies. Having developed a wide range of bespoke mobile apps for various businesses and sectors, Apps Plus is one of the leading app development companies in the UK.

Apps Plus is proud to announce the launch of its brand-new redesigned website at <https://www.apps-plus.co.uk/>. The new website features a comprehensive list of visual and technical enhancements, including a variety of usability improvements for mobile users, several site speed refinements to decrease load times, streamlining the interface for ease of access to vital information, and most of all, a modern, colourful, and attractive overhaul for the website design.

The brand-new website enables Apps Plus to fully convey all of their app services, the sectors they work with, the different app technologies that they can develop with, and a comprehensive range of immersive case studies. This redesigned website will make information more accessible for users and it also places an emphasis on better cross-device user experience.

Alan Hartin, Managing Director at Apps Plus, added “After many months of dedication and hard work, we’re incredibly excited and proud to announce the launch of our brand-new website. We’ve taken our existing website and made several refinements to incorporate design enhancements, usability improvements, site speed improvements, and many more features that will make the browsing experience all the more enjoyable.”

Goals for the New Website

The new website had launched in June 2019 and there have been continuous refinements and small improvements to the website since. Apps Plus’s aim for the new website is to ensure that visitors are getting the best browsing experience possible and they have achieved this by making content more accessible on the website, improving usability across multiple devices, updating their content sitewide, ensuring their site speed is fast, and incorporating new useful features. The website also placed a big emphasis on showcasing their case studies by redesigning the layout, style, and the way information is presented.

The new Apps Plus website will be regularly updated with new content, blog posts, case studies, and technical improvements to keep the website engaging and up-to-date.

About Apps Plus Ltd

Apps Plus is a leading [mobile application development](#) company in Coventry which has been established since 1994. They offer a comprehensive range of mobile app design and development services for a variety of devices and technologies. Having worked with an extensive list of brands from all over the UK, Apps Plus has the experience and knowledge to create bespoke and high-quality mobile apps, AR & VR apps, smartwatch apps, smart TV apps, and more.

The team at Apps Plus is proud to have designed, built and applied many applications that have increased the reach – and enhanced the sales – of their clients. They do so by being open, friendly and creative. For more information about Apps Plus, please [visit their website](#).

Related Sectors:

Computing & Telecoms :: Media & Marketing ::

Related Keywords:

Mobile Apps :: Mobile Applications :: Mobile App Development :: Mobile App Design :: Apps Plus :: Mobile App Developers :: App Developers :: App Designers ::

Scan Me:



Company Contact:

—

Apps Plus

T. 024 7683 4780

E. info@apps-plus.co.uk

W. <https://www.apps-plus.co.uk/>

View Online

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.apps-plus.pressat.co.uk>