

## Anycoin Direct get € 500k funding and expands their services to Canada

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– Anycoin Direct, a platform that makes Bitcoin available for everyone, gets 500K Euro funding and expands to Canada. Anycoin Direct started in April 2013 focusing on the Netherlands. Anycoin Direct expanded to Europe in the summer of 2014, offering many local payment methods: SEPA, Sofort, Giropay, iDEAL, Bancontact and MyBank.

The private investment of €500.000 allows Anycoin Direct to expand their services outside of Europe. Buying and selling bitcoin can be a complicated and time consuming process in a lot of regions around the globe. Anycoin Direct wants to change this, bitcoin should be available to everyone in a fast, easy and trusted environment. Just like the cryptocurrency market itself, we are always on the move changing for the better.

"We have a long way to go to make bitcoin available to everyone in the world. People need an easy and trusted way to buy bitcoin, using local payment methods that they trust." states Lennert Vlemmings – Co-founder of Anycoin Direct.

Anycoin Direct wants to make bitcoin available to everyone in a fast and easy way. To accomplish that we want to be able to provide our services to as many people as possible. After serving the European market we decided to expand our services to Canada. Canadian people can now buy bitcoin at Anycoin Direct using the payment method INTERAC Online. By using this payment method users can buy bitcoin fast and easy without having money stored on an exchange. Anycoin Direct selected SALT Technology to provide the INTERAC Online service for their launch in Canada.

"SALT is very excited about the launch of Anycoin Direct in the Canadian market, their attention to security and the end-user experience aligns well to our belief in what will make a successful customer purchase interaction" says Jim Brown, Vice-President Business Development at SALT.

The main focus of Anycoin Direct lies on speed and ease of use, using our services people can buy and receive cryptocurrency within 5 minutes. As soon as we receive a successful payment from a validated account, the coins will be automatically sent to the customer's address. To prevent fraud and abuse the coins will be sent after 24 hours for unverified accounts. Verifying is fast and easy using our fast validation procedure, which takes less than 10 minutes to get fully verified.

To help people with questions about the service or bitcoin in general Anycoin Direct offers live support through a chat on the website, telephone and email. As a result, the customer service at Anycoin Direct is ranked as one of the best in the industry.

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