Antigravity Announces Newest Innovation at IFA, Expanding Creative Possibilities

Friday 4 September, 2026

Berlin, Germany - Today at IFA, **Antigravity**, an aerial technology brand incubated by Insta360, announced its latest innovation, the **Antigravity Cellular Module**, which is designed to give creators greater freedom and reliability in flight.

The **Cellulare Module** enhances A1's transmission reliability by adding a 4G connection. Working alongside the A1's OmniLink 360 system, the module provides an additional connection when the primary transmission link encounters interference or obstruction. In complex urban environments, it helps maintain a stable video connection while supporting smoother transmission over longer distances. The module can be mounted directly onto the drone and Vision Goggles and features an integrated eSIM for convenient connectivity while traveling. The **Antigravity Cellular Module will be available by the end of September 2026**.

At IFA 2026, Antigravity will give attendees the chance to experience the award-winning Antigravity A1 for themselves. Visitors can head to the on-site flight change and try the intuitive Point-to-Fly controls, simply aiming the Grip Motion Controller in their desired direction and setting the drone in motion. They can also put on the Vision Goggles to immerse themselves in a 360 flight, soaring over the landscape below. Throughout the event, Antigravity will host activities, giveaways, and workshops led by creators and professional pilots.

IFA 2026

Date:
September 4 - 8

Booth Location: Messe Berlin Hall 20, Booth 120

Press Contact

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About Antigravity

Incubated by Insta360 in collaboration with third parties, Antigravity uses the latest 360 technology to build powerful drones with immersive flight and intuitive controls. The company released the world's first 8K 360 drone, Antigravity A1, in late 2025 as the first step in its mission to inspire a new generation of aerial explorers and storytellers.

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