Another Success For Vegusto At FreeFrom Food Awards!

Tuesday 22 April, 2014

Vegusto is delighted to announce that their 'Cheese' Sauce has won in the Store Cupboard Category at the prestigious FreeFrom Food Awards 2014. The awards celebrate the best foods on the market that are free from one of the ingredients (including wheat, gluten, dairy, eggs, yeast, nuts and soya) that trouble so many food allergy and intolerance sufferers.

Mark Galvin the Vegusto Director, who discovered Vegusto in 2012 and brought it to the UK says;
"We are delighted with this recognition for the 2nd time at the FreeFrom Awards. We receive amazing feedback constantly about the range of products we have which includes meat free meats as well. Many of our customers enjoy the products as they taste great - and not because they are free from!"

The freefrom market is now estimated at over £385m and a record number of products - more than 350 were entered into this year's FreeFrom Food Awards. Each product was tested by a panel of expert judges earlier this year, with the winners announced at the Awards ceremony in London last week.

All Vegusto products are made in Switzerland creating an exquisite range of meat free and dairy free Award winning offerings. Quality and sustainability is assured, one example of this is our choice of coconut oil instead of palm oil, a choice that encompasses numerous health and environmental benefits. Being 100% natural, 80% organic and healthy there are no artificial colours, flavourings, or preservatives in any Vegusto products as well as being non-GM and trans fat free.

Michelle Berriedale-Johnson, who launched the awards in 2008, said "The quality, and number, of products entered this year was higher than ever which made judging extremely exciting. The freefrom industry has come a long way since we first launched the awards and that was evident from the choice of innovative and great tasting foods we got to judge this year. We'd like to congratulate Vegusto and all the winners and runners up."
No-Moo sauce is the only NUT-FREE cheese in our vegan cheese range, making it ideal for people who are nut intolerant. It has proved to be a great sensation with pizza and pasta lovers, in particular with a Veggie Mince lasagne or Carbonara.

The FreeFrom Food Awards have been instrumental in driving new product development and improving the quality and choice of freefrom foods that are available, and the products on the list this year highlight this success. Judging was therefore incredibly difficult but at the same time incredibly satisfying too. The judging panel comprised: manufacturers, chefs and cookery writers; dieticians and nutritionists; coeliacs and allergy sufferers, as well as freefrom and gluten-free bloggers. Between them, the judges tasted products from 16 categories including a number of new ones for 2014 such as breakfast and after dinner foods.

For more information on the awards visit: www.freefromfoodawards.co.uk and for information on food allergy and intolerance visit: http://www.foodsmatter.com.
www.vegusto.co.uk

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