

## Another great honour for RSD

Tuesday 7 October, 2025

Once again, RSD Travel can celebrate special recognition in the fiercely competitive British travel market: We have recently been honoured with the Midlands Enterprise Award. Specifically, as "International Cultural Tour Operator of the Year 2025".

Already last year, RSD Travel was able to scoop the prestigious British Travel Award as one of the best cultural tour operators.

The current award is presented by SME News, a widely respected magazine for British executives and experts, supported by a network of industry insiders. With this award, RSD is acknowledged for holding an outstanding position in this highly demanding environment. This prize honours companies that truly make a difference in their sectors, that lead the way "in innovation, outstanding customer service or impactful sustainability initiatives". Those are honoured "who push boundaries and set benchmarks for excellence". The award winners, it is emphasised, are selected solely on merit, to ensure that only the most deserving candidates are recognised. For RSD Travel, as one of the leading European cultural tour operators, this renewed British appreciation demonstrates: Top achievements in the travel industry are recognised and valued – by holidaymakers as well as by travel professionals.

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