

ANON By Alfresco Drinks

Sunday 3 November, 2013

ANON is a unique new wine alternative designed to accompany food and unwind the drinker. Produced using a special blend of naturally fermented grape juice and carbonated water, ANON is a sparkling solution for those looking to keep their wits about them whilst still sipping on something decidedly grown-up. With the ingredients combining to form a mature, distinctive flavour, it is equally at home in a bar, at a restaurant, or on the dinner table.

ANON is alcohol free, contains no added sugar, and is packaged in a similarly sophisticated way to wine: with a stylish, dark livery draped across a premium black glass bottle. A subtle sparkle and great taste make it an ideal choice for those who prefer a non-alcoholic beverage.

Available in both Blanc and Rose varieties, it comes in 750ml (£7.25) as well as 250ml bottles (£3.75).

For further enquiries, please contact:

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Editor's Notes:

Alfresco Drinks was conceived by Robin Sheppard, founder of the Tynant Mineral Water brand. Since its inception in 2000, the company has supplied liquid solutions to everyone from high-street coffee shops and sandwich bars such as Pret a Manger, to contract caterers and motorway service operators.

ANON is available at Fortnum & Mason.

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