Andrew Warner Joins UK Start-Up Bombinate

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Andrew Warner has been announced as the new Chief Marketing Officer at UK based start-up Bombinate. Warner is joining forces with the brand's founders, Massimiliano Gritti and Elliott Aeschlimann Perales, to take charge of plans to scale the sustainable products marketplace internationally.

Bombinate aims to connect people with high quality products made in workshops not sweatshops, produced by manufacturers sharing 4 selection criteria: Quality, craft, story, and impact. The London based business is backed by some of the leading European luxury & technology investors and has recruited senior leaders from leading eCommerce brands, including Amazon, ASOS, Farfetch and Not On The High Street.

Andrew Warner is a marketing industry veteran with over 20 years industry experience. He has previously held senior marketing leadership positions at companies including Sony, LG, Expedia and Monster. A Fellow of The Marketing Society, Warner has won numerous awards for effective campaigns over his career including the Cannes Lion for Marketing Effectiveness and Gold Effie.

"Andrew is a student of marketplace economics and a proven marketer with impressive executive experience. As CMO, he will play a key role in enabling us to champion over 320 purpose-led brands that rely on Bombinate to thrive," commented Bombinate co-founder, Massimiliano Gritti.

"Bombinate is an ethical company with incredible potential. More people than ever are seeking quality products with traceable origins. So I'm thrilled to have the opportunity to join the team in growing this fantastic business," said Warner.

About Bombinate

Made In Workshops, Not Sweatshops. Unwavering quality lies in everything we do. It’s at the heart of the brands we work with, and it’s what brings people to our marketplace - a shared passion for consciously designed, beautifully crafted products made to last.

Before working with a brand, we review them against our four pillars of excellence: Quality, craft, story, and impact. it’s how we ensure that every item listed on Bombinate.com aligns with our ethos, and how we help people discover the finest products made by artisans around the world.

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Media:





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