Anatomical Concepts Renews Three Year Sponsorship for Adaptive Heavyweights Competition at Stirling

Tuesday 31 March, 2026

Ceangail CIC, the not?for?profit social enterprise behind Stirling Highland Games, is proud to announce that **Anatomical Concepts**
has renewed its sponsorship of the **Adaptive Heavyweights Competition** for a further **three years**. The competition benefits athletes at the **Wounded Highlanders**, who support serving personnel, veterans, and their families, and became associated members of the Royal Scottish Highland Games Association (RSHGA) in 2020.

Stirling Highland Games continues to champion inclusion in Scottish sport by integrating elite adaptive competition at the heart of its programme. As one of only two Highland Games in Scotland to offer high?performance adaptive heavyweight events — where multiple world records have been set — the Games are helping redefine what participation and excellence look like.

Supporting this commitment is Anatomical Concepts (UK), a specialist rehabilitation technology company founded in 1995 by clinicians, engineers, and business innovators. Focused on Functional Electrical Stimulation (FES) and advanced orthotic solutions, the company's mission *"Every Body Better"* reflects its dedication to improving the lives of people with disabilities through cutting?edge technology, expertise, and compassionate support.

Carolyn Jones, Director at Anatomical Concepts, said:

"Renewing sponsorship for Stirling Highland Games and the Adaptive Heavyweights Competition was an easy decision. The athletes competing at Stirling are achieving things that challenge assumptions about what people with disabilities can do, and that aligns closely with everything we stand for at Anatomical Concepts. We are proud to support a competition where performance and inclusion sit side by side, and we hope our continued commitment helps give it the platform it deserves."

Scottish Disability Sport Welcomes the Commitment with Gavin MacLeod, Chief Executive Officer of Scottish Disability Sport, adding:

"SDS is delighted to hear of the inclusion of disabled athletes within the Highland Games programme at the Stirling Highland Games. Inclusive and innovative practice of this nature can open up opportunities for disabled participants to try something completely different in a fully inclusive environment. We congratulate everyone involved in this exciting initiative."

A Call for Partners to Power the Games' Future

Stirling Highland Games has developed into a full?scale, modern event combining sport, culture, food, enterprise, and community engagement. With rising operational and infrastructure costs, Ceangail CIC is seeking investment partners who share its vision for advancing Scotland's heritage while delivering measurable social impact.

Ceangail CIC is calling for increased investment to ensure the long?term sustainability of one of Scotland's most culturally significant annual events. The organisation requires to source up to **£70,000 in annual sponsorship and partner funding** to cover event delivery costs — costs that intentionally exclude salaries.

By securing these delivery costs through external support, Ceangail CIC can retain more **social profit** from ticket sales, which *does*
cover future operational delivery, including staffing. This reinvestment is crucial to growing the organisation's year?round community impact ambitions.

Ceangail CIC Chair **Matt McGrandles** said:

"Stirling Highland Games is our key fundraiser. Every pound of sponsorship that covers delivery costs allows Ceangail to reinvest more social profit back into our aims for the community. I am delighted Carolyn values the Stirling Highland Games competition that provides para-athletes with a great opportunity, and we look forward to building on this successful competition over the next few years."

Media:







Related Sectors:

Charities & non-profits :: Entertainment & Arts :: Food & Drink :: Leisure & Hobbies :: Lifestyle & Relationships :: Men's Interest :: Sport :: Travel & Tourism :: Women & Beauty ::

Related Keywords:

Stirling Highland Games :: Anatomical Concepts :: Scottish Disability Sport :: Wounded Highlanders :: Para Athletes :: Adaptive Heavyweights Competition ::

Scan Me:

Matt concluded by saying: “We welcome conversations with organisations who believe in culture, inclusion, and meaningful social return.”

Sustaining an Event of National Importance

Investment will ensure that Stirling Highland Games continues strengthening the local visitor economy, supporting inclusive sport, fostering youth development, and celebrating Scotland’s cultural traditions.

Ceangail CIC now invites businesses, funders, and strategic partners to join in securing the long?term future of this nationally significant event.

Company Contact:

_

Ceangail

T. 0330 122 1997
E. office@ceangail.org
W. https://www.ceangail.org

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.ceangail.pressat.co.uk