Amazon Sellers Join Your City Office For A Virtual Business Address

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Amazon has recently informed its U.S. sellers that they will be required to display their business name and address on their Amazon.com seller profile page. Intended to allow online shoppers to make better informed buying decisions, the mandate is due to take effect on September 1st 2020.

In response to Amazon's announcement of its forthcoming business address mandate, sellers are enlisting the services of Your City Office to obtain a virtual office and business address for an Amazon store.

Providing an affordable means to acquiring a professional business address, mail processing, and telephone number (with an optional live receptionist) all in one package, a virtual office is uniquely designed to facilitate small businesses, who are able to choose from addresses in premium locations around the world.

As an experienced and respected operator in the virtual office market, Your City Office is providing marketplace sellers with a trusted and cost-effective solution to satisfying Amazon's mandate effectively. In addition to a choice of business address from premium locations across the U.S., clients also have access to scalable business support services including live receptionists, workspace facilities, and conference rooms.

"Amazon's marketplace has become an essential part of its giant retail business, allowing customers around the world to have an amazing variety of products. And this recent mandate speaks to the need for trust in e-commerce—which is precisely the quality we help our clients to obtain, due to our thorough compliance processes," said Simeon G. Howard, CEO of Your City Office.

"Our primary operations are in the U.K., where we are already familiar with such transparency measures, and where we have thousands of clients who are using our virtual business addresses in ways perfectly suited to Amazon marketplace sellers. Now – due to this sensible development – we henceforth expect a continuing rise in U.S. clientele, for whom we are more than happy to help take their Amazon business to the next level."

A central aspect of the rise of the virtual office service is its by-design effect of reducing the costs of business operation to a bare minimum. By providing an alternative to leasing physical office space, businesses can be run effectively without entailing any of the traditional office expenditures, thus leaving more funds to invest into products, services, and marketing.

The factor of personal privacy has also been responsible for the increasing use of virtual offices, which ensures that start-ups, small businesses, and solopreneurs can run their business affordably, yet without using their residential address and personal phone number to do so. This factor is proving to be of particular significance to Amazon.com sellers, who will henceforth have to supply detailed seller information for customers to view.

The Amazon.com business address mandate will take effect on September 1st 2020, by which time U.S. marketplace sellers will need to provide "Detailed Seller Information" for display on their profile page. Your City Office is supplying virtual business addresses and virtual office solutions to Amazon sellers at prime locations within major states across the USA. Sellers wishing to fulfil the mandate effectively can visit Yourcityoffice.co now for a wide selection of quality addresses, including details of services and prices.

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Your City Office Ltd is a global leader in virtual office and office space services, operating since 2004 with offices in Mayfair, London, UK; and Newport Beach, California, USA. Your City Office aims to provide a cost-effective business model for the dawning age of remote work, equipping clients with the essential features of flexibility and professionalism. Your City Office is continuously taking orders and inquiries for virtual office and business address solutions.

For all media enquiries, please contact Mr Simeon Gabriel Howard on sgh@yourcityoffice.com.

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For more information on Your City Office, please visit https://www.yourcityoffice.co (USA) or https://www.yourcityoffice.com (UK).

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