Alzheimers Dementia Support ‘ADS’ proudly celebrated their 5th Birthday and officially opened their new ‘ADS’ Charity Retail Shop

Monday 11 July, 2016

Alzheimers Dementia Support (‘ADS’) Press Release

On Saturday 9th July 2016, **Alzheimers Dementia Support ‘ADS’** proudly celebrated their 5th Birthday and officially opened their new **‘ADS’ Charity Retail Shop** located at 75, High Street, Maidenhead SL6 1JX.

‘ADS’ Directors, Staff, Volunteers,Service Users, Friends, Sponsors, Donors, Customers and Members of the public were very warmly welcomed by the Charity’s Volunteer Chairman, David Jannetta who offered his sincere thanks, (to approximately 200 people who had gathered in the High Street), for their attendance. In addition, he welcomed the many other guests who were attending the **‘ADS’** opening:

David began by offering his special thanks to their most honoured guest, **The Rt Hon Theresa May MP** for her much appreciated attendance and, as David said, during his brief speech, “Hopefully,Theresa will be our next Prime Minister”.He then went on to thank Councillor Simon Dudley (RBWM Lead), Cllr David Coppinger and Cllr Samantha Rayner, for their attendance and much valued support. Finally, David thanked the Charity’s Patron, Sue Holderness, for her continued and valuable enthusiasm in support of **‘ADS’**.

In his brief speech, David said, “Today we are here to celebrate the official opening of our new **‘ADS’ Charity Shop** as well as to celebrate 5 years of **ADS**’s work in support of the People living with Dementia , their Carers and Families within our **Local** Community and he quipped “doesn’t time fly?” He also offered his heartfelt thanks, on behalf of the hard-working and dedicated **‘ADS’** team, to everyone who had supported the Charity during its first 5-years and explained, “Without the support of their many Volunteers, Donors, Customers, Staff, Partner Agencies, the RBWM etc., the Charity would not be where it is today – supporting approximately 900 local people, living with the disease”. He went on to explain; “your assistance, over the years, in support of **‘ADS’** members had been totally invaluable”.

Thereafter, he invited The Rt. Hon Theresa May MP to speak after which, he thanked her for her very kind words . He also thanked her and her husband, (Philip), for their on-going interest and support of our **‘ADS’** activities.

Finally, David asked Theresa to ‘cut the ribbon’ and declare the new **‘ADS’ Charity Shop** officially open. Once the formal ceremony was complete, Theresa, followed by a huge crowd, entered the shop.

David later said; “Theresa remained with us for a long time as she was not surprisingly ‘centre of attention’ for many who jostled to personally speak to her – each wanting to offer their own words of support to Theresa.Despite all the activity surrounding her, Theresa remained relaxed and very friendly as she patiently posed for an exhaustive number of ‘selfies’ and photo’s”.

Following Theresa’s departure, the tills at the new **‘ADS’ Charity shop** began ringing as shopper’s picked-up bargains!

David closed by stating that after the day, he hoped locals in the community would continue to support **‘ADS’** for the next 5-years and beyond.

For Editors:

Alzheimers Dementia Support, established 2011, Registered Charity Number 1143867

What we do & why we do it:

Alzheimers Dementia Support 'ADS' is a charity which offers constructive practical guidance and a wide range of services to help people in the local community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We have developed a suite of Dementia Awareness Training for businesses, groups and schools as well as individuals.

Media:












Who we help:

There is an ever growing number of People with Dementia and their Carers within our local Community of Windsor, Maidenhead, Ascot, Slough and Langley who can benefit from our services.

Throughout the time since our inception in 2011, members of the 'ADS' team have successfully touched the lives of an ever growing number People with Dementia and their Carers and in so doing, have been able to, often dramatically, improve the quality of these people's lives. We also continue to support Former Carers and welcome their valuable input and involvement with our services.

The team's sole aim is to continue reaching out to more people locally and help them to cope with the difficulties of living with this disease through the delivery of high quality, enjoyable Services, whilst assisting with supporting their sometimes critical guidance and information needs.

'ADS' Website

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