Alzheimers Dementia Support 'ADS' Annual Santa Fun Run, 11th Dec 2016. Sponsored charity event - fun for all the family!!

Friday 14 October, 2016

Dear Supporter,

We are delighted to announce that our very popular 'ADS' Annual Santa Fun Run will take place on Sunday 11th December 2016 from 12 noon (with starters' orders at 12.45pm) and we'd all love to see you there!

It is a 5k Run (walk, wheel or jog) which is approx 3.1 miles once round Dorney Lake - Home of the Olympic Rowing events 2012. This is a major fundraising event for us at 'ADS', so please encourage as many people to take part and/or sponsor you as you can. Everyone can participate, including Dogs on leads and kids on scooters (both with responsible owners though please!), all are very welcome. There will also be activities and background entertainment to make your day more special whilst doing some good by raising valuable funds to help make a difference for the people we choose to support.

Register Now for great discounts! - Promo code EARLYSANTA

Early Bird Adult £18 - Standard Adult £20

Early Bird Child (age 5-16) £3.60 - Standard Child £4

Early Adult Team of 5 £81 - Standard Adult Team £90

Early Family Team of 4 (2 Adults, 2 Children) £39.60 - Standard Family Team £44

Under 5's Free

Dogs Free

****Early Bird Bookings PROMO CODE 'EARLYSANTA'* until 25th October and Registrations Close completely on 25th November to allow for admin - No registrations on the day.**

New for 2016

- Suit & Race Numbers MUST be collected from a collection point ahead of the event (see 'What you need to know').
- Online Donations

Click here to register now!

What you will get for your registration:

Adult

- **FUNdraising pack** to download
- **Full Santa Suit**
- **Exclusive Supporters Nylon Drawstring Bag full of Goodies**
- **Bottle of water**
- **Runners Medal**
- **Certificate**
- **Dog Treats**

Child

- **FUNdraising pack** to download
- **Santa Hat**
- **Bottle of Water**
- **Runners Medal**

Media:

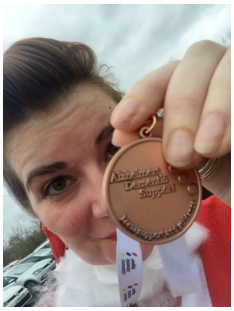
















- ****To keep child ticket prices low Children will not receive a goody bag but additional ones will be available to purchase on the day****

What you need to know:

What else is happening?

Santa Suit and Race Number collection points will be at the Nicholson's Centre, Maidenhead on Friday 2nd / Saturday 3rd December and Friday 9th / Saturday 10th December only

...Jazz up your suit and arrive Race Ready!

We will have a flash mob dance warm up and/or a Christmas sing-song before the race is started by our VIP guests. After the run you will be awarded your finishing medal, certificate and Goody Bag to celebrate your victory! You are welcome to join us for the Prize and Medal Award Ceremony by our VIP guests.

FUNdraising is easy - you can set up a JustGiving page or download a manual Sponsorship Form from our website. You can also text HOHO33 £3 to 70070 to donate through Just Text Giving.

Where's it happening?

Eton College Rowing Lake, Dorney, Eton, Berkshire SL4 6QP at 12noon with Starters' Orders at 12.45pm

FAQs

What is the refund policy?
Registration fees are non refundable.

On the Day:

There will be a car mounted race clock at the start/finish line and manually recorded times for the first 100 participants across the line. These will be made available to view in paper list copy on the day at the Prize and Medal Award Ceremony by our VIP guests post run.

For Editors:

Event Date Sunday 11th December 2016 12noon for 12.45pm start
Alzheimers Dementia Support, established 2011, Registered Charity Number 1143867

What we do & why we do it: Alzheimers Dementia Support 'ADS' is a predominately Volunteer-run charity which offers constructive practical Support, Guidance, Information and a wide range of Exciting Services designed to help people within the LOCAL community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better with their problems whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We also offer Dementia Awareness Training and Carers' Awareness Training to all in the RBWM including group bookings for businesses, groups and schools etc.

Who we help: There is an ever growing number of People with Dementia, dependent on their Carers and families within our local Communities of Windsor, Maidenhead, Ascot, Slough and Langley (and all points in between), who can benefit from our wide and varied range of services. We use any and all forms of communication to increase the awareness of 'ADS' and what we can do to help.

Event endorsements and testimonials:

"Our 2016 'ADS' Annual Santa Fun Run at Eton Dorney on 11th December, is the Key Event of our busy calendar and represents another great opportunity for you to combine some exercise in a fun way, whilst



Related Sectors:

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Related Keywords:

Charity :: 5k :: Santa :: Fundraising :: Family :: Running :: Local :: FUN :: Event :: Dorney :: Windsor :: Ascot :: Maidenhead :: Slough :: Langley :: Dementia :: Carers ::

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raising funds for a truly worthwhile cause. Those of you who were involved in previous years will know just how enjoyable this event is and we hope that you spread the word to ensure that you and all of your contacts get into the spirit of this Fun filled day.

Last year's Run was the best so far with 500+ runners/walkers/wheelchair users/prams and doggies participating, raising an amazing £15,000 in the process. This helped us to deliver our range of valuable services so desperately needed by the People living with Dementia, their carers and Families in our Local community. Last years winner came all the way from Spain just to run and show his appreciation for 'ADS' who had previously supported a loved one of his from our area.

Please join in the fun, Enjoy the day and Help us to do more. The 'ADS' Team, our many Volunteers, honoured guests and friends look forward to seeing you there. On behalf of all of us at 'ADS' - thank you."
- David Jannetta, Voluntary Chairman & Managing Director of Alzheimers Dementia Support 'ADS'

"Mortgage Required are delighted to be confirmed as the official sponsor of this year's Alzheimer Dementia Support Santa Fun Run to be held at the Magnificent Olympic Rowing Lake on the banks of the River Thames. The event which is now in its 4th year is a 5k (3.1 miles) run/walk/scoot around the perimeter of the lake. It is open to the whole family and their dogs. **Our aim this year is to help this fantastic charity achieve 750 Santa's on the start line!**

The Mortgage Required team will be present with currently all members of staff running/walking the circuit. We hope you will be able to attend and support the charity which offers constructive practical guidance and a wide range of services to help people in the local community whose lives are directly or indirectly affected by Dementia." **- Tim Atkinson, Managing Director of key event sponsor Mortgage Required**

Key Headline Event Sponsor: Mortgage Required.
Supported by: Hale & Company and Lewis Chambers.
Product/Venue/Volunteer donations, support and supply by: Dorney Lake, Apex Sports, Maidenhead Athletics Club, We Brand It, Cyber Market, Langley Sound & Light, Oldfield Primary School.
Links to support businesses can be found on the Event Registration Page.

Event URL

Just Giving page for 'ADS'
'ADS' Website
Facebook
LinkedIn
Twitter

For further information please contact:
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View Online

Additional Assets:

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