Altada Technology Solutions is Delighted to Announce a Strategic Partnership with 10th Bridge Consulting, a specialist consultancy provider in Financial Services

Monday 12 October, 2020

Altada Technology Solutions is delighted to announce a new strategic partnership with 10th Bridge Consulting. This partnership alliance will help financial services organisations unlock and use their data through the democratisation of Artificial Intelligence solutions, enabling automation and the realisation of enterprise value.

Altada's expertise lies in providing AI enterprise solutions to those in the financial sectors in particular. 10th Bridge Consulting brings a wealth of experience with market practitioners well-versed in successfully delivering systems and operational change at an enterprise level.

Together, they will enable firms to unlock the benefits of artificial intelligence solutions.

Altada CEO and co-founder Allan Beechinor says "*Our partnership with 10th Bridge Consulting comes at a perfect time when organisations need the power of AI to help achieve business success. We are looking forward to working with Matt and his team to deliver bespoke enterprise AI solutions that deliver significant results for clients in the financial services sector".*

10th Bridge CEO Matt Price says *"Artificial Intelligence is at the front and centre of technology strategy and execution, but more work is needed to realise the true potential of AI solutions. We're excited about working with Altada and their fantastic team of experts and looking forward to helping businesses to benefit from the opportunities that AI brings. Our approach of focusing on how firms can augment human expertise whilst automating time consuming tasks will deliver benefits in accuracy, efficiency and scalability."*

Financial Services organisations have barely scratched the surface of the potential that AI has across the industry. Many companies struggle to move AI projects beyond the proof-of-concept stage, often due to a lack of clarity of intended outcomes combined with inexperienced development teams and incomplete or inaccurate data. Given the recent pandemic and enforced shift in working practices and engagement with customers, implementing a clear AI strategy is no longer optional to ensure firms remain competitive. Partnering with third parties with a track record of delivering enterprise value through AI will help organisations to demystify and accelerate benefits realisation.

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