

Alsecco pledge to support vulnerable young people with Get Connected

Thursday 8 January, 2015

Market leading building façade brand

Alsecco has announced their charity of the year will be Get Connected, the UK's only free and confidential helpline service dedicated to helping under 25s with any issue.

Get Connected provide emotional support and signposting to further help for more than 150,000 vulnerable children and young people every year, working with a database of 9,000 trusted organisations. The service is available across six channels, 365 days a year. Demand for their service is increasing, and they expect to support more than 200,000 young people in the coming year.

Alsecco has pledged to support the inaugural Ride 999 event. This 900 mile cycle challenge, across nine countries in just nine days aims to raise enough money to run the helpline for a year. As well as sponsoring day three of the challenge, riders from Alsecco's Belgian subsidiary, Caparol, will be joining the team through Belgium.

John Schless, Director of Fundraising at Get Connected, says: *"We are delighted that Alsecco has selected us as their charity partner and are showing commitment to ensuring that young people all over the UK can find the most appropriate help and support for their situation. With this kind of support we can continue to expand our service and help even more children and young people every year."*

Ben Parry at Alsecco, says: "We are proud to be supporting Get Connected as our charity of the year 2015. The charity does amazing work with one of the most vulnerable sectors of our community. A number of our staff are already in training to take part in Ride 999 and we look forward to helping them raise funds and awareness in this challenge and other initiatives."

Find out more at www.getconnected.org.uk/ride999 and <http://alsecco.inwire.co.uk/>

ENDS

NOTES TO EDITORS: For more information or accompanying images please contact Catherine Sweet, Marketing & Communications Manager at Get Connected: 020 7009 2516 / catherine.sweet@getconnected.org.uk

Get Connected is the free, confidential & multi-issue national helpline service supporting vulnerable young people under 25 all over the UK. Last year 180,378 young people accessed our services.

Get Connected is registered charity number 1081840 and depends entirely on voluntary donations. Get Connected is a key partner of Child Helpline International, a global network of 173 child helplines in 142 countries.

Helpline information:

Call
FREE: 0808 808 4994 (1pm-11pm daily)

Text for FREE help 80849

Media:



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:: Get Connected :: Cycle
Challenge :: Ride 999 :: Support
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Scan Me:



Email: help@getconnected.org.uk

Web chat: www.getconnected.org.uk (1pm-11pm daily)

WebHelp 24/7: www.getconnected.org.uk

Free Get Connected App available for Android and iOS

For more information about Alsecco please contact Karen Pedersen on 07584 043203 or at karen.pedersen@alsecco.co.uk

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