

# Alpha Gamma Solutions Review the Behaviours of Effective Managers

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Effective management is vital for success in business and employees often rely on good managers to do well for themselves and the business. So, [Alpha Gamma Solutions](#) has taken the opportunity to review the behaviours of effective managers.

About Alpha Gamma Solutions: <http://www.alphagamma.co.uk/#about>

Good management is vital for the success of a business as well as the individuals within that business to perform well. Sales and marketing firm, Alpha Gamma Solutions highlight that without effective managers in place a business will never reach its full potential, even if it is a brilliant idea on paper.

Alpha Gamma Solutions highlight that there is a big difference between being a manager and a leader. Whilst many similar traits are needed in each role, ultimately it is the manager's responsibility to make decisions which impact the company's future, whereas leaders tend to take responsibility for the actions of their team members.

Here, Alpha Gamma Solutions has reviewed the behaviours that make an effective manager:

### **They support their employees' professional development**

Alpha Gamma Solutions highlight how life-time employment is dying out and that many employees feel they have to move from company to company in order to progress. The firm believes that if a manager wants to hold on to their top talent they should push their employees to grow and develop with new challenges and learning opportunities.

### **They continually review performance**

Successful managers do not wait for the annual review to reveal insights into an employee's performance, they constantly keep their employees updated. This helps the manager and the employee to understand what is going on and what needs to be improved upon.

### **They set clear expectations**

The greatest managers ensure that their employees understand what is expected of them and make sure these expectations are communicated directly through individual conversations as opposed to a list of demands.

### **They foster an entrepreneur's mentality**

Good managers are able to think on their feet and always be thinking up new ideas and better ways of doing things. Alpha Gamma Solutions reveals how this helps to inspire employees and drive ambition within a company.

### **They encourage measured risk taking**

All good managers should allow their employees to make their own decisions and use their own judgement when getting a job done. Employees should be encouraged to take intelligent risks for the good of the company and learn from any mistakes rather than be punished for them.

### **They explain the company's direction**

Alpha Gamma Solutions outlines that all good managers should be transparent and direct when explaining the direction the company wishes to take to their team, and explain how they fit into its overall mission.

### **They walk the talk**

The most successful managers will exhibit all of the behaviours they expect from their employees. Alpha Gamma Solutions believes that good managers are never afraid to get stuck in and do the jobs they ask of employees.

Alpha Gamma Solutions promotes a 'show me rather than tell me' approach to management and expects all of their leaders and managers to demonstrate how they expect their contractors to behave. The firm offers insightful workshops in order to help their contractors develop new skills and have managers demonstrate how these skills have helped them to do well in the industry. Alpha Gamma Solutions state how this method has proven to be extremely inspiring for their contractors.

Alpha Gamma Solutions is an [outsourced sales and marketing firm based in Leicester](#). The firm specialises in a unique form of marketing whereby they design and implement personalised marketing campaigns on behalf of their clients' brands. Alpha Gamma Solutions connects with consumers via face-to-face marketing methods in order to increase their clients' customer acquisition, brand awareness and brand loyalty.

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Source:

<http://uk.businessinsider.com/linkedin-best-managers-exhibit-these-7-behaviors-2016-6?r=US&IR=T>

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## Company Contact:

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### Alpha Gamma Solutions

E. [info@alphagamma.co.uk](mailto:info@alphagamma.co.uk)

W. <https://www.alphagamma.co.uk/>

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