

Alpha Gamma Solutions Review How a Comic Is Helping to Shape the Next Generation of Innovators

Monday 14 September, 2015

Leicester based sales and marketing firm [Alpha Gamma Solutions](#) believe it's of utmost importance to teach children to be innovative and ambitious. As such the firm were thrilled to learn of a new comic book which is inspiring the next generation of entrepreneurs and innovators.

About Alpha Gamma Solutions: <http://www.alphagamma.co.uk/#about>

Alpha Gamma Solutions have long been avid supporters of entrepreneurship and since their establishment the firm have helped a number of promising entrepreneurs get a foot up in the business world. As such, Alpha Gamma Solutions believe that it's important to teach people that entrepreneurship is a viable career option from a young age. With the UK currently experiencing a rise in entrepreneurial activity the firm believe that in order to continue this wave of innovation for years to come, it's important for young people and children to be taught the skills necessary to succeed in business. Even if these children decide not to pursue entrepreneurship further down the line the firm believe that many of these skills, such as time management and communication are universal and can go on and help them flourish in almost any career.

Alpha Gamma Solutions were excited to hear recently of a new approach to entrepreneurial education currently taking the US by storm. Brooklyn based [YourComicStory.com](#), has just launched a new comic book designed to get children thinking about business and entrepreneurship. As well as teaching core skills such as organisation and communication, the 32-paged comic aimed at children aged between 8 and 12 years old encourages readers to think big and believe in their own ideas. Following the journeys of two young entrepreneurs Tanya and Kevin, children can learn what it takes to make an idea a reality and how a business can impact a person's life. The lessons in the comic are practical, actionable and universally applicable; the comic was created to resonate with children of all backgrounds.

Already the comic has raised half of their target on Kickstarter and further interest in the comic is set to rise. Alpha Gamma Solutions believes the comic to be a fantastic idea. The business world is often viewed as a stuffy and boring environment, however with the help of initiatives such as this comic the firm are confident that children will be inspired by the possibilities and realise that entrepreneurship is in their grasp. As a huge comic fan, [Alex Graf, Managing Director](#) of Alpha Gamma Solutions also believes that the presentation and narrative of the comic will help to make entrepreneurship relevant to a younger audience, providing them with inspiring and relatable role models.

Alpha Gamma Solutions is a Leicester based sales and event marketing firm that aids businesses in reaching and engaging with a greater audience. Through face-to-face customer communication the firm help their clients to develop more meaningful connections with customers based around each customer's unique needs and preferences. By taking the time to interact with each customer one-on-one the firm are able to provide a highly personalised customer experience and deliver products and services which are tailored to meet customer needs. This leads to higher customer acquisition, retention and ROI for their clients, allowing them to make a positive reputation on the market.

Media:



Related Sectors:

Business & Finance ::
Entertainment & Arts :: Media & Marketing ::

Related Keywords:

Alpha Gamma Solutions :: Alex Graf :: Entrepreneurship :: Innovation :: Event Marketing :: Direct Sales :: Leicester :: Comics ::

Scan Me:



Company Contact:

—

[Alpha Gamma Solutions](#)

E. info@alphagamma.co.uk

W. <http://www.alphagamma.co.uk/>

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.alphagamma.pressat.co.uk>