# Alpha Gamma Solutions' Managing Director Prepares For a Trip to London to discuss Quality Control

**Monday 17 April, 2017**

Alpha Gamma Solutions'Alpha Gamma Solutions' *Managing Director* Alex Graf *recently announced that he would be travelling to London this week to discuss the importance of quality control with his clients.*

Alex Graf of the sales and marketing firm Alpha Gamma Solutions firmly believes in the importance of quality control in business and feels that it is essential to becoming a successful entrepreneur. The Managing Director of the Leicester-based firm will be travelling to London this week to discuss the topic with his clients.

About Alpha Gamma Solutions: http://www.alphagamma.co.uk/#about

Quality control can be defined as the action of inspecting products or evaluating processes to ensure that they meet the required quality standards.

Alex Graf feels that it is important for businesses to conduct regular quality control checks to ensure that they are not only achieving the standards they have set but are also meeting the expectations of their clients and customers.

Alex will now be travelling to London this week to meet with his clients and ensure that Alpha Gamma Solutions are meeting their expectations and feels that the following points contribute to a good quality control strategy:

**Competitiveness -** Having a solid understanding of other competitors in the market gives businesses the opportunity to ensure that their services or products meet high-quality standards. It also provides the opportunity to win business from competitors and can even open new avenues for further business opportunities.

**Loyalty and Reputation -** Once a business becomes renowned in their chosen field for their high-quality services or products, they are automatically able to increase their customer satisfaction rates and loyalty. It also boosts a business's reputation, which can also lead to success.

**Costs -** Businesses that adopt high quality control standards can help reduce their production and product support costs. Quality control systems that contribute to improving productivity and efficiency in the workplace can consequently lead to the delivery of quality services or products, which will increase a company's chances of success.

Speaking about his trip to London and why he believes in the importance of quality control, Alex says "As a firm, Alpha Gamma Solutions is committed to ensuring our services are exceeding our clients' expectations. I'll be coming to London to discuss quality control with our clients and make sure that we are doing everything we can to deliver the highest quality service. We want to be the number one leaders in our field, and trips like this will help us reach that level of success."

Based in Leicester, Alpha Gamma Solutions is a personalised, face-to-face sales and marketing firm that help some of the world's largest brands to deliver fun and engaging campaigns.

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