

Alpha Gamma Solutions' CEO Attends Series of Important Events

Wednesday 14 September, 2016

Alexander Graf of Alpha Gamma Solutions has embarked on a trip across the UK where he is attending several important events, as well as being invited as a guest speaker.

On Sunday 11th September, CEO of Alpha Gamma Solutions, <u>Alexander Graf</u> travelled to London to attend a Regional Leaders Meeting. The event was a big deal for those within the sales and marketing industry as it gave young leaders the opportunity to come together and learn new skills.

About Alpha Gamma Solutions: http://www.alphagamma.co.uk/

The important meeting was held at Lancaster Terrace London, an exclusive 4-star hotel with flexible meeting and event space. The spacious event rooms can hold up to 3000 people making it ideal for networking business owners. The location of the hotel, just 5 minutes from the nearest train station and 20 minutes from local airports, meant that travelling business owners such as Alexander Graf of Alpha Gamma Solutions had a pleasant and easy trip.

At the meeting, Mr. Graf was invited as an important guest speaker where he was given the opportunity to share his knowledge on training talented individuals to meet the highest possible standard. The business owner shared his tips on never giving up if a person doesn't get it right first time and how to take training back to basics. This was a very important topic for a fast-paced industry that works closely to develop young individuals.

On top of this important leaders meeting, Mr. Graf is also set to travel to Ireland in the near future where he will be attending a series of leadership events. The young business owner will also have the opportunity to guest speak and offer his business tips at one of these events in Ireland. This is a huge opportunity for Alexander Graf to share his knowledge and industry experience whilst connecting with exciting young leaders within the sales and marketing industry.

Alpha Gamma Solutions are confident that this travel opportunity will be an important experience for their CEO as it will offer plenty of chances to connect with like-minded business leaders as well as learn and develop new marketing strategies which the firm will be able to implement upon his return to the Leicester office.

Alpha Gamma Solutions believe that connecting with fellow business owners through unique industry events is a crucial part of business and recommend it to all entrepreneurs. The firm state how particularly whilst a business owner is travelling, connecting with new faces within the industry is a great way for a business owner to leave their comfort zone and learn new skills.

Alpha Gamma Solutions is an outsourced sales and marketing firm based in Leicester. The firm specialises in a personalised form of direct marketing which allows them to connect with consumers directly, on behalf of their clients' brands. By connecting with consumers via face-to-face marketing techniques the firm are able to actively encourage long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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