Alpha Gamma Solutions Attend Major Awards Ceremony

Wednesday 25 May, 2016

Leicester-based sales and marketing firm Alpha Gamma Solutions travelled to London at the weekend to attend a major awards ceremony.

About Alpha Gamma Solutions: http://www.alphagamma.co.uk/

This weekend, Alpha Gamma Solutions attended a prestigious black tie awards ceremony for the sales and marketing industry. The ceremony is one of the most important dates in the sales industry's calendar as it is a chance to recognise and award the top achievers in the industry as well as an opportunity to hear from respected figures within the trade.

Alpha Gamma Solutions revealed how this year's event was different to previous years and was a slightly more exclusive event, with attendance being by invitation only. In previous years the event has been a standard awards ceremony hosted in a theatre hall lasting all day, whereas this year the event was an exclusive black tie awards dinner hosted at the Grosvenor House Hotel on London's esteemed Park Lane.

Located in the heart of London, the Grosvenor House Hotel boasts 8 floors, 420 rooms and 76 suites as well as 31 meeting rooms which equates to a grand total of 3,985 square metres of meeting space. Alpha Gamma Solutions travelled from their Leicester headquarters to attend the event at the iconic London venue.

The event was kicked off with a champagne reception at 6pm in the Ballroom foyer which then led into an exclusive dinner. The dinner was followed by speeches from important figures from within the industry. Then the awards were handed out followed by acceptance speeches. The event was rounded off with exciting entertainment in the Hotel's Ballroom until midnight.

Alpha Gamma Solutions is an outsourced sales and marketing firm based in Leicester. The firm specialises in a unique form of direct marketing which allows them to represent their clients' brands through face-to-face forms of marketing. Alpha Gamma Solutions connects with consumers on a one-to-one basis in order to establish long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

Alpha Gamma Solutions really enjoyed the prestigious awards ceremony and saw it as an opportunity to keep up to date with the industry as well as learn new skills. The firm were particularly inspired by this year's award winners and took the opportunity to network with these individuals. The event was the perfect opportunity for the firm to learn from high profile figures in the sales and marketing industry and the firm aims to implement these new found skills into their business model upon return to their Leicester headquarters.

For more information Follow @AlphaGamma_ on Twitter and 'Like' them on Facebook.

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Alpha Gamma Solutions

E. info@alphagamma.co.uk
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