

## Alpha Gamma Solutions Attend 2015 Sales and Marketing Awards

Wednesday 13 May, 2015

Last weekend, [Alpha Gamma Solutions](#) attended the annual Sales and Marketing Awards at the Royal Festive Hall in London to celebrate many successes in the industry, witness excellent entertainment and listen to many inspiring entrepreneurs from around the world.

On Saturday, 9 May 2015 Alpha Gamma Solutions travelled from Leicester to London to attend the 2015 Sales and Marketing Awards ceremony at the Royal Festive Hall. Highlights were the awards, an international audience and live performance from X-Factor runner Fleur East and South African Electric Violinist, Caitlin De Ville. "It was a fantastic event", says [Alex Graf, Managing Director of Alpha Gamma Solutions](#). "We were impressed with the organisation and the show and we enjoyed listening to entrepreneurs from four different continents who shared their experience", adds Alex Graf. Together with other professionals from the direct sales and marketing sector, Alpha Gamma Solutions celebrated many successes in the industry over the past twelve months.

The annual awards ceremony counted 1,500 attendees. Between the awards and entertainment, participants were surprised with spot prizes on the day, including a flat screen TV, iPads, Playstation 4's, Beat's speakers, beauty products, T-shirts fired out of a 'T-shirt Cannon' and further products from the event sponsors.

Alpha Gamma Solutions also stayed after the ceremony to take advantage of networking opportunities. "We always encourage everyone to join us to this annual event. Networking is crucial to drive our business forward and it is great to exchange information and contact details with other sales and marketing professionals", explains Alex Graf of Alpha Gamma Solutions.

The Royal Festive Hall is a unique event. Situated at the heart of the Southbank Centre complex near the river Thames, the Grade I listed Hall has become one of the world's leading performance venues. With the recently undergone refurbishment, visitors can enjoy performances from a state-of-art stage and rig. The Royal Festive Hall was opened in 1951. Despite its refurbishment, many of the original features have been preserved.

Alpha Gamma Solutions are a young, dynamic and outsourced direct marketing and sales company. Over the past year, the firm has become a market leader in the Leicester area and their clients have requested to be represented nationwide. Alex Graf of Alpha Gamma Solutions says: "Exciting times are coming up. We are currently preparing to expand into at least two further locations this year." Plans to expand into markets further UK markets in 2016 are also under discussion.

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