AllSaints Presents LA Sessions: Imagine Dragons

Friday 29 December, 2017

A L L S A I N T S

PRESENTS LA SESSIONS 2017- IMAGINE DRAGONS

Expanding beyond Fashion, Film and Image, Music has always been a part of AllSaints' heritage. This year AllSaints continues LA Sessions. With the AllSaints Flagship store in the heart of Los Angeles (Beverly Hills) serving as the backdrop to spotlight some of the most notable up-and-coming bands internationally, LA Sessions provides an exclusive venue for groundbreaking musicians to perform live. These performances will be released on the last Friday of every month, exclusively through our website.

AllSaints has always had a keen eye for talent in global creative communities. Through curated casting of our Biker Portraits series, and with exclusive live performances from some of the most notable touring bands of today, LA Sessions in 2017 will be one to watch.

The December launch features our closing act for 2017, Grammy Award-winning band Imagine Dragons coming back to LA Sessions to perform their latest single. For the LA Sessions exclusive, they perform an acoustic version of “Believer” off their album Evolve, named the biggest selling rock album of 2017.

MORE ON IMAGINE DRAGONS

Formed in 2009 and featuring lead vocalist Dan Reynolds, guitarist Wayne Sermon, bassist Ben McKee, and drummer Daniel Platzman, Imagine Dragons earned a grassroots following by independently releasing a series of EPs. After Alex Da Kid signed them to his KIDinaKORNER/Interscope label, the band made its major-label debut with the release of Continued Silence, a 2012 EP featuring the 2x platinum breakthrough single “It’s Time.” Night Visions arrived later that year and Imagine Dragons found themselves on a skyward trajectory that saw the album debut at No. 2 on the Billboard Top 200 Albums chart and became the No. 1 album on Spotify Worldwide for 2013. Night Visions has sold 5.3 million copies worldwide. The album’s second single, the 10x-diamond “Radioactive,” hit No. 1 on the Billboard Rock chart and earned the band a 2014 Grammy for “Best Rock Performance.” The third single, “Demons,” hit No. 1 at Alternative and Top 40 radio, and has sold 3.9 million copies in the U.S. Imagine Dragons’ platinum-selling second album, Smoke + Mirrors, debuted at #1 on the Billboard Top 200 album chart and has sold 1.1 million copies worldwide. Imagine Dragons are now the 9th biggest artist in the world, according to Spotify. The band’s third album, Evolve is available now. “Believer,” the first single from Evolve, topped the alternative radio chart for 12 weeks.

ABOUT ALLSAINTS

AllSaints is a global, digital, contemporary brand with an independent spirit. Headquartered in East London, the company designs full collections of womenswear, menswear and accessories. AllSaints has approximately 3,100 employees across 27 countries who are obsessed with building a business model for the future, putting brand experience and the customer at the core of everything they do. AllSaints curates every aspect of the brand experience in-house, from store design and construction to the global web platform.

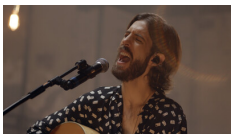
Founded in 1994, AllSaints has 249 directly operated stores, franchises, and concessions in 27 countries including the UK, Europe, North America, Asia and the Middle East.

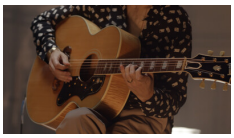
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