

## allpay.cards Instrumental in Launch of New Amaiz Business Banking Service for Solopreneurs

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Leading UK card manufacturer and bureau, allpay.cards has announced it is the card provider for the new Amaiz mobile business banking service for solopreneurs. Amaiz aims to help people free-up time by supplying an app to give sole traders and small business owners access to fast, mobile banking services backed up with accounting and back office smart tools.

The account is quick to set up, enables fast UK bank transfers, plus Direct Debit management and a contactless business card with 3-D Secure protection, in-app card freeze and instant PIN reminders. As part of the service, an expert accountancy team are also available to help sole traders with general bookkeeping and accounting questions.

Steve Taklalsingh, managing director & CFO, Amaiz explains: "Featuring bespoke tools to support agile, 'always-on' small businesses, the Amaiz banking service makes life easier for solopreneurs by removing the headache of admin and accounting. Filing tax returns is more straightforward and invoices can be prepared from the app. Categorised transactions quickly assess where a business owner may be overspending and help to prepare for tax self-assessment in advance with all the details in one place releasing solopreneurs' time to focus on the day job!

"We worked with allpay.cards for the design, manufacture and supply the bank cards for our new service," confirms Taklalsingh. "allpay.cards provides services to a number of challenger banks and having been impressed with positive feedback from their customers we made our choice. In addition, the allpay.cards team are committed and proved supportive, quick and responsive to work with. For example, once we'd agreed the card design, they were able to manufacture a full run in just 10 working days (other manufactures can typically take around 6-12 weeks).

"allpay.cards also manages the secure personalisation of the cards at its state-of-the-art PCI compliant UK manufacturing facility which includes encoding the chip, adding the name and expiry and security code onto the cards. The bespoke fulfilment team then follow a secure process to hand match and attach the cards before they are shipped to the new card holder. If a card is ordered at 6am on a Monday it is dispatched by 5pm on the same day and this rapid turnaround is just one way the account can make life easier for small business owners."

Emily Lovelock, head of sales at allpay.cards explains: "We provide the full end-to-end physical card service for Amaiz. From the guidance of the technical setup and creation of the card designs right through to manufacture and dispatch. We have full quality control and flexibility of the process at our UK accredited site, which we can be a more flexible provider than some of our competitors who manufacture their cards overseas."

For more information please visit: <https://allpay.cards/> or [www.amaiz.com](http://www.amaiz.com)

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