

ALLOYGATOR LIGHTS THE WAY WITH NEW GLOW IN THE DARK ALLOY WHEEL PROTECTORS

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Extroverted drivers looking to make their cars stand out from the crowd under the cover of darkness now have a new tool at their disposal – the new glow in the dark range of alloy wheel protectors from AlloyGator.

Developed to protect driver's alloy wheels from expensive and unsightly damage caused by kerbing, AlloyGators fit between the rim and the tyre. Available in a variety of colours, the line has now been expanded to include the dramatic glow in the dark option, ensuring that when the sun sets, drivers can still make a bold styling statement.

Curt Rathbone, managing director at AlloyGator said, "For many people, their car is more than just a means of transportation, it's an expression of their personal taste and an extension of their personality.

"Our new glow in the dark AlloyGators are really bold, stylish and fun, meaning that with a simple upgrade drivers' can change the appearance of an otherwise standard car and make it unique.

He explained, "They contain a phosphorescent luminescent pigment that charges through the day from exposure to sunlight enabling the wheels' profile to glow once the sun has set."

Made from super-tough nylon, the patented AlloyGator alloy wheel protection system has been developed in partnership with industry professionals and has undergone rigorous MIRA testing. They are compatible with most wheel types and combinations and can be fitted to wheels 13 inches to 21 inches in size, with a larger size to fit wheels 12 inches to 24 inches to be introduced soon.

AlloyGators can be fitted by a network of approved fitters at garages nationwide and are available to purchase online at www.alloygator.com.

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