ALL Hub continues to enhance global knowledge of acute lymphoblastic leukemia throughout 2021

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The ALL Hub, run by Scientific Education Support (SES) in partnership with the European School of Haematology (ESH), has continued to promote significant developments in the treatment and research of acute lymphoblastic leukemia (ALL) throughout Quarter 2 of 2021.

The ALL Hub is an open-access online resource dedicated to providing balanced, reliable, and up-to-date medical education in ALL. In Quarter 2, the ALL Hub provided live coverage from several virtual events, highlighting the key developments in ALL research.

Reviewing the ALL Hub's activity, Mia Hill, IME Director at Scientific Education Support, said:

"The ALL Hub's aim is to enhance knowledge of ALL through multichannel dissemination of global advances related to its classification, diagnosis, treatment, and management. To achieve this, the ALL Hub shares novel, evidence-based articles, drug and trial updates, and expert opinions. Our work allows us to disseminate international congress coverage to clinicians and scientists around the world.

In April, the ALL Hub attended the 2021 Korean Society of Hematology International Conference & 62nd Annual Meeting (ICKSH 2021), the Acute Leukemia Forum 2021, and the American Society of Pediatric Hematology/Oncology (ASPHO) Conference. We attended the European School of Haematology (ESH) 2nd Translational Research Conference: Acute Lymphoblastic Leukemia in May. In June, the ALL Hub attended the 2021 American Society of Clinical Oncology (ASCO) Annual Meeting and the European Hematology Association (EHA) 2021 Virtual Congress.

During these meetings, the ALL Hub provided live coverage of sessions and produced articles on the cutting-edge research presented by key experts in the field. The coverage we provided for the congresses generated over 31,000 impressions on our social channels, which resulted in over 400 direct website visits to the ALL Hub. By attending these events, we can provide every treatment team and researcher with instant access to expert opinions and the latest evidence-based information on ALL, which we believe will aid treatment decisions and improve the lives of patients with ALL, globally.

Everyone at the ALL Hub would like to thank its supporters—Novartis and Amgen—without whom the platform would not be possible."

ENDS

For more information on the ALL Hub, please visit lymphoblastic-hub.com.

For media enquiries or to explore collaboration opportunities, please contact secretariat@scientificeducationsupport.com or Barry.Connolly@scientificeducationsupport.com.

NOTES TO EDITOR

About acute lymphoblastic leukemia (ALL)

ALL is a rare form of blood cancer characterized by uncontrolled proliferation of immature stem cells of lymphoid lineage. It is the most common form of leukemia in children, and the second most common acute leukemia in adults.

ALL is associated with various chromosomal and genetic abnormalities, which has led to the development of risk stratification and promising new targeted agents. However, while treatment outcomes are favorable in childhood ALL, in older patients, poor prognosis and treatment tolerability are still a major concern.

About the ALL Hub

The ALL Hub is an open-access online resource, dedicated to providing balanced, credible, and up-to-date medical education in ALL. Our aim is to enhance knowledge of ALL through the multichannel

dissemination of global advances related to its classification, diagnosis, treatment, and management.

The ALL Hub enables time-stretched HCPs to easily access impactful information that expedites learning and empowers their treatment decisions. Informed by patients, curated by world leaders, and endorsed by expert societies, the ALL Hub supports HCPs worldwide.

The ALL Hub shares new data, evidence-based articles, therapy approvals, expert opinions, and international congress coverage to treatment teams and researchers around the world.

The ALL Hub was founded in partnership with the European School of Haematology (ESH) in 2021 and is guided by an international steering committee
of experts in the field of ALL. The steering committee meet regularly to discuss the performance of the ALL Hub and to devise action plans on how best to support the ALL community and address any unmet educational needs.

ALL Hub supporters

Funding for our hubs is made possible through financial support from the pharmaceutical industry. ?All content is developed by SES in collaboration with an expert steering committee.? All content is independent, and the educational supporters are allowed no influence on the content.?

- Amgen
- Novartis

If you are interested in becoming an ALL supporter, please contact secretariat@scientificeducationsupport.com.

About Scientific Education Support (SES)

SES is a medical education company with projects such as community physician education through our therapy hubs, community awareness and education through our ‘Know’ education initiatives, and academic researcher education through Entrepreneurs in Clinical Academia (ECA) programs.

Scientific Education Support already has a portfolio of successful websites supporting the advancement of medical education in the field of hemato-oncology, including the AML Hub, GvHD Hub, Lymphoma Hub, MDS Hub, Multiple Myeloma Hub, and MPN Hub.

About the European School of Haematology (ESH)

The European School of Haematology (ESH) is a not-for-profit institution for the dissemination of information and lifelong learning founded in 1985 to promote and facilitate access to state-of-the-art and cutting-edge knowledge in hematology and related disciplines at the European level. ESH conferences present the latest science and insight into new developments in the fields of basic, clinical, and therapeutic research in hematology.

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