

ALL HAIL THE NEW BLACK CAB! VITO TAXI LAUNCHES IN LONDON

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The hotly anticipated all-new Vito Taxi officially launches in London today, priced from £168 a week with nil deposit*.

Offering unrivalled levels of space and refined comfort for the driver and up to six passengers, as well as being fully-wheelchair accessible, the new Mercedes-Benz Vito Taxi sets the benchmark for London's black cabs, and is now available to hail in the capital.

Tested by real 'cabbies' at VanExperience Live in June 2016, and most recently as part of the marketing campaign around the city, the London edition of the new Vito Taxi uses the low-emission 114CDI Euro 6 engine, offering 136 hp.

In conjunction, the fuel-efficient 7G-TRONIC PLUS seven-speed automatic gearbox also comes as standard. Controlled via a steering column-mounted lever, this transmission reduces driver fatigue by offering easy gear selection and smooth gear changes, enabling the driver to remain aware of their busy surroundings.

The London-specific model comes with a Compact body length and incorporates a rear steering axle that allows it to meet the famous 25ft turning circle rule as prescribed by the Public Carriage Office so it can execute a U-turn in London's congested streets.

Standard equipment also includes fuel-saving BlueEFFICIENCY measures like the engine Start/Stop function, air conditioning for the driver and passengers, electric folding mirrors, electrically operated sliding doors on both sides and an electrical nearside and off-side step.

The new Vito Taxi comes with a three-year, unlimited mileage manufacturer's warranty and MobiloVan back-up, which includes free, round-the-clock emergency roadside assistance.

Steve Bridge, Managing Director, Mercedes-Benz Vans UK, commented: "We know that the London taxi fraternity has been waiting in anticipation for us to bring the new Vito Taxi to market – our previous cab took the industry by storm and has sold in excess of 3,000 units since its launch in 2008.

"After a significant period of testing, I'm delighted to be announcing the start of sales today – I know there has been a bit of a waiting period while we put the new Taxi through its paces and I thank London's cabbies for their patience.

"The new Vito Taxi is quite simply a game-changer in every sense of the word and I'm very proud that our black cab helps to keep businesses moving – both the businesses of the taxi drivers, and the businesses of their clients. I look forward to hearing the feedback of how it is improving the fuel-economy and comfort for our hard-working professional drivers."

The new Vito Taxi London is supplied exclusively via Mercedes-Benz Dealer S & B Commercial at Welham Green, Hertfordshire. Visit www.mbvitotaxi.co.uk for more information.

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