

## ALFACashier introduces new features and presents a new version of its website

Monday 28 September, 2015

**September 28, 2015:** ALFACashier, a leading online cryptocurrency exchange service, announces a major update of its website. The update introduces a number of useful features aimed at improving user experience and offering better, more convenient access to the site's services.

As part of the update process, the ALFACashier team completely reworked the help system to make users' interaction with the customer service faster, more transparent and efficient. The new [ticket-based helpdesk](#) facilitates the submission of inquiries by users and makes it a lot easier for the company's customer care specialists to respond to them.

Apart from an all-new help system, ALFACashier received new and improved design optimized for mobile use. All ALFACashier services are now available on tablets and smartphones, and users can check cryptocurrency exchange rates anytime, anywhere without worrying about fitting the contents of the screen on their device displays.

The service is now offering more useful time-saving features, such as Auto Exchange and Saved Wallets. This functionality aims at offering customers a faster way of performing routine exchange operations and increasing their overall satisfaction with ALFACashier. For more convenience, detailed information about the service and its fees has been added to a separate [Fees & Limits page](#), and the [crypto rates page](#) now features 4 cryptocurrencies for quick and easy overview of the market situation.

"We see this update as a logical continuation of our efforts to improve the UX/UI aspects of the service and make it the #1 choice for our users – regardless of where they are and when they need the latest on the cryptocurrency market," explained Helena Schwartz, Head of Customer Service at ALFACashier. "We are always looking for opportunities for improvement and hope that this update will help us make another step towards a perfect online exchange service."

ALFACashier offers instant cryptocurrency exchange services and market analytics for traders and regular users diversifying their investments and looking for new business opportunities online.

### Pricing and Availability

ALFACashier has free registration, but charges a commission on each exchange operation performed by its members.

### About the company

Founded in 2012, ALFACashier is an easy-to-use exchange platform supporting all major electronic currencies, including cryptocurrencies, and erases the boundaries between electronic payment systems. The mission of the company is to provide a convenient and fast platform for electronic currency exchange, make money available in every country of the world and offer currency exchange services of ultimate quality.

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