

Alexandra Harper Millinery Opens London Boutique Studio In Islington

Monday 16 December, 2013

Following a successful foray into e-commerce, leading London-based milliner, Alexandra Harper has opened shop in Islington. Positioning her in the middle of one of London's most fashionable areas, the new store showcases Alexandra's luxury one-off creations in an atmospheric working studio with a retail area, lit with drop pendant lights, perfectly complemented by antique furniture and vintage-style mannequin heads.

Designed to uphold the milliner's reputation for pioneering style and individuality, the Alexandra Harper Millinery store is tucked away in the historic 'New River' area of Clerkenwell in a Grade II listed building, bookended by the William Bennington Gallery and Sadler's Wells Theatre.

The bricks-and-mortar space will serve as a central base for the brand, allowing the designer to offer a bespoke service from an adjoining fully functional studio; and ship her handmade one-off creations to her clientele all over the world, courtesy of an international website.

The store is located at 25 Arlington Way, London, EC1R 1UY - just minutes away from Islington High Street and Angel Underground - and will be open by appointment from Monday to Saturday, 10:00am to 7:00pm.

Editor's Notes:

Alexandra Harper Millinery designs and produces statement hats and headpieces. Blending expert knowledge of classic millinery with innovative techniques and a directional vision, Alexandra's luxury headwear exudes style and individuality. Following training in Queensland, Alexandra launched her eponymous label in 2004.

Since its inception, the brand has been featured in Grazia, the Los Angeles Times, Russian Vogue, Marie Claire and on Lara Stone in Interview magazine. Alexandra was selected to exhibit in 'Hats: An Anthology by Stephen Jones' at the Queensland Art Gallery and showed at Mercedes-Benz Fashion Festival in Brisbane.

Alexandra Harper Millinery is stocked globally with retail prices ranging between £200 - £2,000.

Visit the website: <http://www.alexandraharpermillinery.com/>

Twitter: @AHarperMilliner

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