Aktiv8 Promotions excited to attend Business Development Event

Thursday 21 January, 2016

Business owner and Managing Director of Aktiv8 Promotions, Seetal Rupra has been invited to attend an important business development event in London.

About Aktiv8 Promotions : http://www.aktiv8promotions.co.uk

Young business owner, Seetal Rupra has been invited to attend an important meeting for startup business owners. The business development event will be held at the Hilton London Bankside hotel on January 23rd.

“I have never been to one of these events before so I am excited to see what will be covered and what I can learn from the event," stated Aktiv8 Promotions' Managing Director, Seetal Rupra.

The brand new Hilton Bankside hotel is a stone's throw away from The Shard, Borough Market and other popular attractions including Tate Modern, London Eye, St Paul's Cathedral and Shakespeare's Globe Theatre. The venue is an ideal location for business events such as the business development meeting as it boasts over 1,000 sq. m/10,000 sq. ft. of event space which can hold up to 750 guests. With easy transport links to central London and surrounding areas, London Bridge is also easy to reach for travelling guests such as Aktiv8 Promotions who will be travelling from their Birmingham office to attend the important event.

The Business Development event is an important meeting in the sales industry's calendar as it offers a unique opportunity for business owners to connect with industry professionals and learn valuable skills and techniques which will help them to excel in business over the next year. The meeting will cover topics including self-development, running a successful business and how to grow a business. Aktiv8 Promotions are in their first year of business and MD Seetal Rupra is confident that the skills taught at the business development event will be truly valuable to her business.

Aktiv8 Promotions is an outsourced sales and marketing firm based in Birmingham. The firm are specialists in unique direct marketing campaigns. Each campaign is unique to each individual client and is targeted to their ideal consumer profiles. The firm work closely alongside their clients in order to develop and maintain a campaign which helps to represent their products or services to their target markets. Aktiv8 Promotions connects with consumers via face-to-face marketing campaigns which allows them to encourage long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

As a growing business, Aktiv8 Promotions tries to attend as many industry events as possible as they believe these business meetings offer valuable learning and networking opportunities.

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Aktiv8 Promotions are direct marketing specialists who deliver a high ROI for clients. For more information follow @Aktiv8_Promo on Twitter and Like them on Facebook.

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