AJG Direct reveals 3 tips to increase productivity

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London-based sales and marketing firm, AJG Direct have revealed their top three tips for increasing productivity over the festive period.

AJG Direct highlight that with Christmas coming up it can be easy to get distracted and lose focus on end of year goals.

The firm stress its essential to maximise productivity, even during the festive period, especially as they work on behalf of their clients' brands to generate top sales results. The firm believe that this time of year can be make or break for many businesses so have revealed their top three tips for achieving maximum productivity all year round:

About AJG Direct: http://ajgdirect.co.uk/

The Early Bird Catches the Worm
AJG Direct say it's important to start the day as you mean to go on. This means getting an early start, getting to the office on time with everything you need, ready to start the day in the most positive way, without any panic or stress.

Maintain Motivation
In order to be productive, AJG Direct believe it is important to have a goal to focus on. Managing Director, Paul Gillette says 'You should think about why you want to achieve this goal and keep these motivations at the front of your mind. This helps when prioritising tasks and will allow you to focus on what will help you achieve those goals'.

Never settle for 2nd
AJG Direct believe that everyone should love what they do. The firm state that you are more motivated and more productive when you have a passion and care deeply for something.

AJG Direct is an outsourced sales and marketing company based in London. The firm specialise in direct marketing campaigns which they create and implement on behalf of their clients' brands. Each campaign is personalised and taken to consumers via face-to-face marketing methods in order to encourage long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

AJG Direct aim to encourage productivity throughout the firm by offering motivational meetings which help to teach new skills and offer new opportunities to experience. The firm also organise road trips and events which help to motivate individuals within the firm. AJG Direct are confident that they will maintain their usual high quality standard of productivity over the festive period.

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