

AJG Direct for Number One Spot in Europe

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AJG Direct's [Paul Gillett](#) has confirmed that the firm aims to be the number one sales and marketing firm in Europe. The business owner states what it will take to reach this level of success.

About AJG Direct: <http://ajgdirect.co.uk/about-us/>

Though the year is young, AJG Direct are already breaking records in sales. The first quarter of 2017 has seen AJG Direct surpass previous client sales records three times over. The firm, which specialises in increasing market shares for its customers at a low cost, also holds records for their overall and individual sales. Having already become one the UK's fastest growing marketing agencies, AJG Direct's dedication to increasing the market shares of its clients has provided its success.

With access to a network of more than 1800 sales professionals, AJG finds custom in multiple locations across Europe. Their range of clients is wide and varied, representing customers in the financial, charity, entertainment, sports and media industries, to name a few. So expansive is their European network that Managing Director Paul Gillett believes they are on track to become the number one sales and marketing business on the continent.

Mr Gillett of AJG Direct is eager to create a buzz amongst the firm's independent contractors about the possibility of reaching that number one spot in Europe. The business owner shares how these individuals are well capable of reaching any goals they set their mind to. Determination is the key: "If we are always talking about doing it, that is when we will do it," says Paul Gillett, CEO of AJG Direct. The firm believes that if people believe that they can do something they will be more determined to make extra steps and apply extra effort to actually achieve that goal.

Now expanding into new locations and producing fresh top talent, AJG Direct consider their services the most cost-effective way for clients to sell and market their products and services. Growth and brand awareness is their area of expertise. They employ an effective marketing mix for the brands they represent, providing a personal and informative approach to sales based on systematic method. This has allowed the company to grow in spite of economic decline. As it rises once more, AJG Direct appear in good stead; Mr Gillett believes they possess both the professionalism and budget to claim the top spot.

AJG Direct is an outsourced sales and marketing firm based in London. The firm specialises in a personalised form of direct marketing which is ideal for their clients looking to increase customer acquisition, brand awareness and brand loyalty.

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