AJG Direct Breaks Sales Record 3 Weeks in a Row

Thursday 30 June, 2016

AJG Direct *reveals how they have topped their sales records 3 weeks in a row and announce how they are on track for a 4th week.*

About AJG Direct: http://ajgdirect.co.uk/about-us/

AJG Direct announces that they are expecting to finish off this month with an increase of over 60 percent in sales compared to May 2016. In fact, the firm has topped their previous sales records for the third week in a row and is now aiming to break last week's record again this week. Paul Gillett, Managing Director of AJG Direct comments: "We're absolutely thrilled that we were able to top our results three times in a row. Such a phenomenal performance is the result of dedication, hard work and perseverance." For AJG Direct, this is an outstanding achievement. It brings the firm closer to their goal to become one of the UK's fastest growing sales and event marketing companies by systematically increasing sales and as a result the market share of their clients.

Paul Gillett of AJG Direct explains that the firm is constantly encouraging a positive mind-set, so they can continue to top their results. "Especially in the sales industry, a positive attitude is crucial and will determine success or failure," says Paul Gillett. Working in sales can be like playing a game of failure. There will always be more people saying 'no' to a product or service than 'yes'. "By acknowledging this we can easily prepare ourselves and focus on what we can control, a positive mind-set," adds Paul Gillett. AJG Direct creates a vibrant, energetic atmosphere and learning environment and insists that this is the main reason for their success. "We focus on making people feel comfortable," says MD Paul Gillett of AJG Direct. "We make people happy, so they can transfer this positive energy to consumers and create a memorable and unique customer experience."

AJG Direct is an outsourced direct sales and event marketing company based in London. The firm raises brand awareness on behalf of their clients and promotes and sells their products and services. The firm's sales force meets directly with consumers on a face-to-face basis and builds long-lasting relationships. Their goal for July is to increase sales by additional 25 percent compared to this month.

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