Airtel Launches Tramigo Partnership in Sub-Saharan Africa

Tuesday 19 August, 2014

Tramigo is pleased to announce a new partnership with Airtel for the Congo Brazzaville market.

Airtel is a leading mobile service provider with a strong and growing presence throughout Africa and Asia. Airtel has a reputation for providing innovative and affordable mobile services with geolocation being a feature they wish to enhance as a service for their customers. As such, Airtel have now joined forces with Tramigo to offer real time vehicle tracking to Airtel Congo Brazzaville customers.

Arto Tiitinen, Tramigo CEO, comments: "Our partnership with Airtel Congo Brazzaville offers us a great opportunity to start a close partnership with Airtel Group. Tramigo T23 Series next generation tracking products are highly suitable for Mobile Network Operators to access a new virgin high ARPU Subscriber base from vehicles and other asset tracking segments."

For more information about Tramigo, its full product range and opportunities for distribution and reselling throughout Africa, please contact:

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About Airtel

Airtel is a leading global telecommunications company with operations in 20 countries across Asia and Africa. Airtel is driven by the vision of providing affordable and innovative mobile services to all. Airtel has African operations in: Burkina Faso, Chad, Congo Brazzaville, Democratic Republic of the Congo, Gabon, Ghana, Kenya, Malawi, Madagascar, Niger, Nigeria, Rwanda, Seychelles, Sierra Leone, Tanzania, Uganda and Zambia.

About Tramigo

Tramigo is a privately held company headquartered in Finland and subsidiaries in Africa, Asia, Latin America and Europe. Tramigo Ltd designs and manufactures cutting edge asset and personal tracking devices that are secure and easy to use for both companies and consumers alike. Tramigo products are globally available.

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