

# Airport Parking and Hotels (APH) Highlights Top 10 Tips to Find a Reputable Airport Parking Company

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Recent UK press reports have been focusing on unscrupulous operators, revealing why it is essential to use reputable airport parking firms such as <u>Airport Parking and Hotels (APH)</u>. Therefore, Airport Parking and Hotels (APH), the UK's award winning long stay airport parking company, has created a list of top 10 tips to help travellers find a reputable airport parking company, ensuring their car is left in good hands and fully secured, whilst away.

The top 10 tips are available at <a href="www.aph.com/reputable-airport-parking">www.aph.com/reputable-airport-parking</a> and include:

#### 1. Ensure It's Not Too Good To Be True

Reputable operators invest large amounts of money to ensure customers' cars are safe; from having well-maintained transfer coaches to 24-hour security staff, these are all areas rogue firms skip to maximise profits at the customers' expense. So, if customers are tempted by a fee that significantly undercuts the prevailing market – it's likely they will end up paying the price in other ways.

2. Choose Park Mark-Approved Car Parks Where Possible

<u>The Safer Parking Scheme</u> is a national standard for UK car parks that have low-crime and measures in place to ensure the safety of people and vehicles. A Park Mark is awarded to each car park that achieves challenging standards.

#### 3. Choose a Gatwick Approved Operator For Meet and Greet

Gatwick Airport runs an <u>Approved Operator Scheme</u> to ensure passengers can leave their car with confidence when using meet and greet services at the airport. This is a vital tool to help avoid passenger's cars being left on public streets or unprotected wasteland.

#### 4. Check Out (Genuine) User Reviews

Looking at how previous customers rate a parking company is a great way to gauge how reputable it is. However, make sure reviews are genuine and are curated by an independent, external site, such as Reevoo. These cannot be tampered with by the car park operator and passengers should make sure that reviews contain negative as well as positive reviews.

#### 5. Check The Company Physically Exists

Make sure the website has a 'Contact Us' section that displays a physical address for correspondence – and not just a registered office. Customers should also consider entering the address into Google Maps and clicking the Streetview option to see just how real it looks.

#### 6. Check What And Who Is Behind The Website

Unscrupulous operators can set up a website offering unsafe airport parking within a few hours. Therefore, it is essential for customers to check a website's <u>domain name</u>. If the address looks suspicious, or the domain was only recently registered, it could be worth avoiding or at least making further company checks.

### 7. Search Companies House For Information

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The government offers a free service allowing customers to search its <u>Companies House Database</u> of registered companies. This can provide customers with a company's information such as how long a business has been established and a list of its directors.

8. Check For Content On The Website and Social Media Channels Checking out <u>Twitter</u>, <u>Facebook</u> and

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