Air Your Dirty Laundry With Whirlpool

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This June, London's favourite pop-up planner, Meredith O'Shaughnessy has teamed up with innovative washing machine manufacturer Whirlpool to create London's most enigmatic Launderette.

This unique experience will invite guests to air their confessions, wash away their dirty secrets, and put themselves through the spin cycle, finally stepping away laundry fresh at the end of the night. Launching on Tuesday June 23rd, Dirty Laundry will rinse you clean of confessions and introduce you to a new care-wash cycle. . .

Specially modified Whirlpool washing machines have been created and installed for the pop-up so guests can watch their bespoke laundry cocktails tumble and mix before being sipped out of retro fabric detergent bottles in the Italian-American, atmospheric dolce vita setting.

Secrets will be revealed to the charismatic launderette host Signorina Bubbles, as guests snack on New York favourites such as classic pizza and Italian aperitivo: guests can delight in alcoholic jelly 'liqui-tabs' and renown Italian Beer; Menabrea Birra in zesty lemon and basil floats, Aperol Spritz and unique Campari concoctions.

Not only will there be DJs, classic Campari cocktails, London's most unique retro instant Polaroid photo booth and treats galore including the chance to flirt with Marco, the dedicated pizza delivery boy, but guests will have the opportunity to air their dirtiest of laundry by having their confessions printed onto a one-of-a-kind Dirty Laundry T-Shirt.

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