AI text analysis firm Sigmai named finalist in top software industry awards

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The Newsful app from Sigmai Limited has been selected as a finalist in the prestigiousannual ‘CODiE’ awards by the Software and Information Industry Association.

Sigmai, an artificial intelligence firm specialising in textual analysis, has been shortlisted for 'Best Business Intelligence Reporting & Analytics Solution’ category.

The SIIA CODiE Awards are the premier awards for the software and information industries and have been recognizing product excellence for over 30 years. The awards offer 91 categories that are organized by industry focus of education technology and business technology.

The Newsful app, which has already been chosen by Thomson Reuters for use on their Eikon App Studio, explains and visualises the link between corporate news and share price change. Reporting on real time corporate news with a 3 year history, Newsful offers significant timing savings for company analysts and new intelligence on what business events impact investor sentiment.

Sigmai CEO, Jesse Moore, said: “We’re delighted by this recognition from our industry peers and our shortlisting demonstrates how our AI technology is fundamentally changing how financial market professionals and corporate executives extract new intelligence from news.”

Ken Wasch, President of SIIA said: “The 2018 CODiE Award finalists are some of themost innovative, high-impact products in the market. We are happy to recognize these products and the power they have to transform the future of how we dobusiness.”

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Editor’s notes

1 Sigmai Limited

Sigmai builds competitive advantage for clients by using a combination of the latest Artificial Intelligence and rule-based Natural Language Processing to extract unique insights from large volumes of written and spoken words. The combination of AI and NLP has created a new generation of powerful products and tools for analysing and classifying all types of text. This technology can be used to improve performance, speed up delivery and cut costs in business functions from recruitment to marketing, business development and customer service.

https://sigm.ai/

2 Newsful

Powered by Sigmai technology, NEWSFUL is a revolutionary App that explains and visualises the link between corporate news and share price change. It cuts through the noise to discover which news stories are moving the share price of

Media:





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over 3,000 public companies. The platform opens up new intelligence for financial market professionals, business executives, consultants and regulators.

https://newsful.io/product

3 Codie Awards

The SIIA CODiE Awards are the industry's only peer-recognized awards program. Business technology leaders including senior executives, analysts, media, consultants and investors evaluate assigned products during the first-round review which determines the finalists. SIIA members then vote on the finalist products and the scores from both rounds are tabulated to select the winners. Winners will be announced during the Business Technology CODiE Award Celebration at the SIIA Annual Conference & CODiE Awards, June 12 in San Francisco.

http://www.siia.net/CODiE

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