Age Concern and United in Kind Tendring launch new Dementia Action Alliance subgroup for Harwich

Monday 13 July, 2020

The partnership will be run by local people, for local people

13th July 2020, Colchester – Age Concern Colchester & North East Essex and United in Kind Tendring have launched a new Dementia A (DAA) subgroup specifically for the people of Harwich. The joint venture identified a need for the Harwich community to have a voice and ta in how businesses and organisations provide dementia care and tackle related issues in their area.

The new DAA subgroup will work with local organisations to run dementia friendly sessions, supporting them to working towards becoming accredited, at a hyper-local level. This will empower participants to be actively recognised as providers of choice in the local community, ar street, by those living with dementia. The subgroup will also feed into the main Tendring DAA.

Dementia is formally diagnosed every 3 minutes and it is estimated that there will be over 1 million people living with the condition by 2021 key health and social care issue for the UK, as well as for the sustainability of businesses and retailers. 1 in every 5 deaths from COVID-19 someone who has dementia.

United in Kind Coach for the Tendring District, Suzanne Howe said, *"I am delighted to be working alongside Age Concern Colchester and I Tendring Dementia Action Alliance to co-lead on a Harwich DAA sub group and working towards the Harwich community becoming more d and aware. United in Kind is passionate about reducing social isolation and working to raise awareness and promote an inclusive commun*

Harwich businesses, charities, surgeries, and organisations are encouraged to contact Age Concern to bec iendly for the s their community, but also for the sustainability of their business or organisation:

- Enhanced social reputation by being a leader in breaking down exclusion and isolation, ensuring so l customer pro
- Empowering and enabling staff with the skills, understanding and confidence to deliver a high-qualit with dementia
- Ensuring business sustainability, increased footfall and profits via the ability to serve all segments o
- Demonstrating a commitment to the local community, customers and their families across the generations
- Working towards the nationally recognised Dementia Friendly Communities kite-mark, and complying with the Equality Act (2010)

Harwich DAA subgroup contacts:

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United in Kind Coach for the Tendring District

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– ENDS –

For further information, please contact Simon on 01206 368420 or email simon.prestney@ageconcerncolchester.org.uk

To find out more about Age Concern Colchester and North East Essex, please visit

www.ageconcerncolchester.org.uk/

Facebook: www.facebook.com/colchesterageconcern/

Twitter: https://twitter.com/AgeColchester

LinkedIn: www.linkedin.com/company/age-concern-colchester-essex/

Media:

Related Sectors:

Charities & non-profits :: Crypto Currency :: Health :: Lifestyle & Relationships :: Medical & Pharmaceutical :: Public Sector & Politics

Related Keywords:

Dementia :: Dementia Care :: Harwich :: Tendring :: Dementia Action Alliance :: DAA :: Age Concern :: Age Concern Colchester :: United in Kind :: CEE Sussex

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Notes to editors

About Age Concern Colchester and North East Essex:

Age Concern Colchester and North East Essex was formerly known as Age UK Colchester and before that Age Concern Colchester and is independent charitable company limited by guarantee providing services and support for older people in the Colchester area.

Age Concern's mission is to "Make Life Better in Later Years" and we do this through boosting health, wellbeing and quality of life of reside Essex – and those who care for them, through advice, information, knowledge and where appropriate, resources.

COVID-19 Update:

A new community support team can provide practical guidance for those who are struggling with food, access to prescriptions and who hav needs in their home. Call COVID-19 Support on 01206 368420 option 1 or email: communitycare@ageconcerncolchester.org.uk.

Bereavement support during Covid-19:

We recognise your need for support at this time when lots of services are not running normally. (At this time when wakes and funerals are as normal) the Age Concern team can offer bereavement support. Call 01206368420 option 2 for support or email: bereavement@ageconcerncolchester.org.uk.

Befriending during Covid-19:

Befrienders have moved to a telephone service during the pandemic, in order to support those who are lonely, scared and having to self-is

Call 01206368420 option 3 to help or email befriending@ageconcerncolchester.org.uk.

Welfare and Financial Support

Our busy Advice team provide practical support on completing often complex forms. Helping people to overcome the barriers they face as incomes or ill health our practical support can lead to an improved standard of living helping people to maintain independence and choice v Call for Support on 01206 368420 option 4 or email: advice@ageconcerncolchester.org.uk.

Dementia Helpline

At a time when everyone is focused on COVID-19 there is a little focus on the highest mortality rate being for over 70's who have a form of the highest affected grouping in Wales and England. Do not be alone, call our support line to be connected to the help you need. This line the local NHS.

Call for support on 01206 368420 option 5 or dementia@ageconcerncolchester.org.uk.

Registered Charity Number 1142414 Registered Company Number 7517777.

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Additional Assets:

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